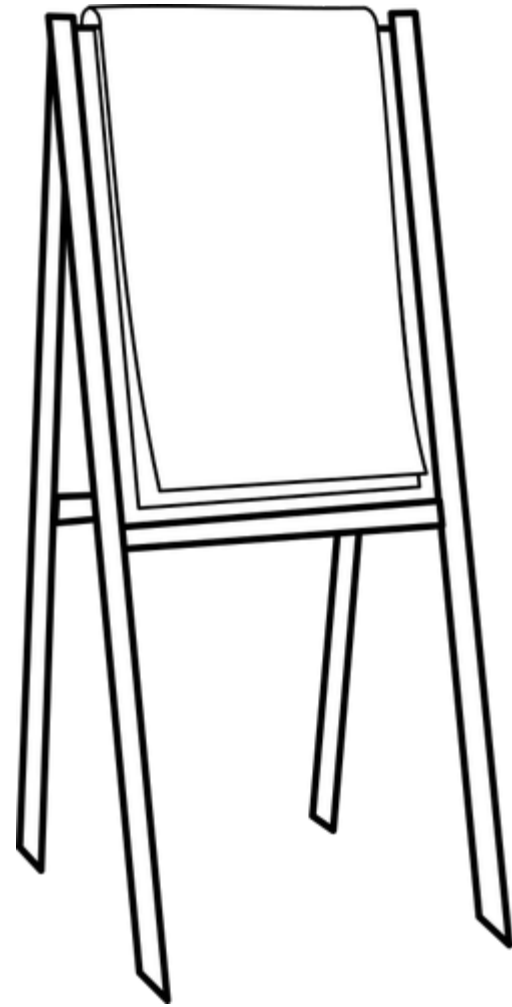




# Building New Partnerships with Faculty

NCCCLA • March 5, 2020

Stand next to the  
sheet you'd like  
to talk about








Talk about this  
campus partner  
with your group



Write 4 campus partners

- currently working with
- would like to work with

<b>Campus Partner:</b>		<b>Campus Partner:</b>
		
	<b>Your Library:</b>	
		
<b>Campus Partner:</b>		<b>Campus Partner:</b>
		

# Gale: Science in Context

The screenshot displays the Gale Science in Context website. At the top, a dark blue banner features the Gale logo, the text "GALE IN CONTEXT Science", a search bar, and a "CNC LIVE" logo. Below the banner, a navigation bar includes links for "Browse Topics", "Title List", "Search History", "Get Link", and "Highlights and Notes".

The main content area is titled "TOPICS OF INTEREST" and features a large central card for "Rational and irrational numbers". This card includes a diagram of a circle with a dashed arc, the formula  $\frac{\text{circumference}}{\text{diameter}} = \pi$ , and the value  $\pi = 3.141592653589$ . A paragraph explains Pi Day and the nature of pi as an irrational number. A button labeled "Explore this topic" is also present.

Below the main card, a section titled "BROWSE TOPICS" displays a grid of topic categories, each with a count and a list of sub-topics:

- Biographies (94)**: Albert Einstein, Regina Benjamin, Vandana Shiva. Includes an "UPDATED" tag.
- Biology (244)**: Reproductive System, Cells, Fish. Includes an "UPDATED" tag.
- Chemistry (178)**: Combustion, Oxidation, Periodic Table of Elements.
- Earth and Environmental Science (137)**: Greenhouse Effect/Greenhouse Gases, Solar Energy, Deforestation. Includes "UPDATED" tags.
- General Science (28)**: Africa, Scientific Method, Industrial Revolution.
- Health and Medicine (156)**: Fluoride, Vaping, Stroke.
- Math, Engineering, and Technology (151)**: Alternative and Renewable Energy, Solar Energy, Measurement. Includes "UPDATED" tags.
- Physics and Astronomy (166)**: Solar System, Weathering, Nuclear Fusion.

A blue button at the bottom right of the grid is labeled "Browse All 651 Topics" with a right-pointing arrow.

# Genetics experiment with detailed lesson plan

## Genetics

 **Editor:** Kristine Krapp  
**Date:** 2010

 **From:** Experiment Central: Understanding Scientific Principles Through Projects (2<sup>nd</sup> ed.)  
**Publisher:** UXL

 **Document Type:** Topic overview; Experiment activity  
**Length:** 1,820 words  
**Content Level:**  (Level 3)  
**Lexile Measure:** 1000L

    
Translate Font Size Listen

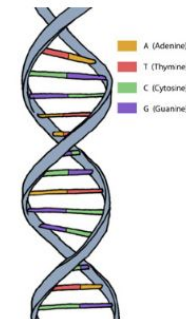


Your [genes](#) play a major role in who you are: your features and even some personality traits come from your genes. Many other characteristics are produced from a combination of your genes and the environment. Genes are the basic units of [heredity](#). They are passed from parent to offspring, and are carried in almost every cell of the body. [Genetics](#) is the science of genes and understanding how traits are passed down from parent to child.

### A chunk of DNA

Genes are segments of DNA that are housed in the nucleus (center) of [cells](#). DNA is short for deoxyribonucleic acid. It is a long molecule shaped like a twisted ladder, which is called a [double helix](#). In organisms that have two parents, like [humans](#), half the DNA in the body comes from the father and half from the mother. All our DNA is packed so tightly in every cell, that if you attached all the [molecules](#) together it would stretch thousands of miles.

What makes each person's DNA unique is the order of the four chemical "letters" that make up the molecule. The chemicals are A, G, C, T, for short. Much like the meaning of words, the sequence of the letters determines its meaning. The letters AGCCT may produce a different characteristic than the CGCCT sequence. DNA sequences contain instructions to make [proteins](#). Every organism has many thousands of different proteins, and it is the proteins that carry out the instructions. Each section of DNA that provides the instructions to manufacture a protein is called a gene. A gene determines the protein, and the protein carries out its specific function.



### EXPLORE

#### More Like This

[Utility: Dihybrid Punnett Square Maker](#)  
Prepmagic Interactive Simulations, Sept. 1, 2019.

[Utility: Dihybrid Punnett Square Dice - Random Parent-Child Alleles Generator](#)  
Prepmagic Interactive Simulations, Sept. 1, 2019.

[Genetics](#)  
UXL Encyclopedia of Science, 2015.

[View All Related Articles](#)

#### Article Contents

- [EXPERIMENT 1](#)
- [Genetic Traits: Will you share certain genetic traits more with family members than non-family members?](#)
- [What Are the Variables?](#)
- [Troubleshooter's Guide](#)
- [PROJECT 2](#)
- [Building a Pedigree for Taste](#)
- [Troubleshooter's Guide](#)
- [Design Your Own Experiment](#)

#### Document Image

#### Related Subjects

- [Science experiments \(Education\)](#)
- [Human heredity](#)
- [Genetics](#)
- [Mendel's laws](#)
- [Genetic engineering](#)
- [DNA](#)
- [Pedigree analysis](#)
- [Dominance \(Genetics\)](#)

# Chemistry Simulation

## Titration of weak acid with strong base



Date: 2019



From: [Prepmagic Interactive Simulations](#)  
Publisher: Gale, a Cengage Company



Document Type: Interactive simulation  
Length: 81 words  
Content Level: (Level 4)



Translate



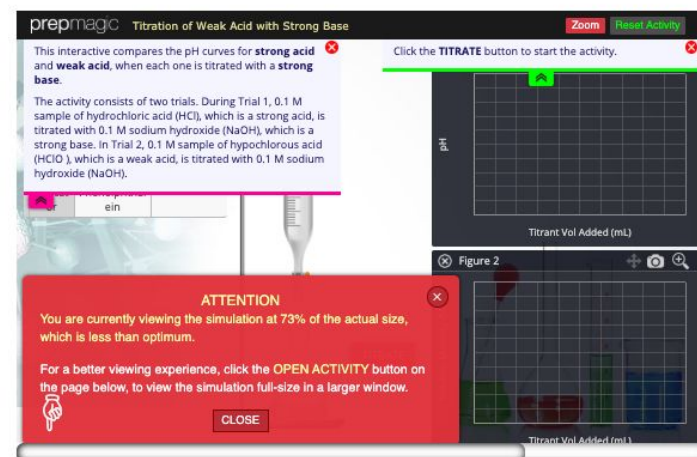
Font Size



Listen



This interactive compares the [pH](#) curves for strong acid and weak acid, when each one is titrated with a strong base. The activity consists of two trials. During Trial 1, [hydrochloric acid](#) (HCl), which is a strong acid, is titrated with [sodium hydroxide](#) (NaOH), which is a strong base. In Trial 2, a sample of hypochlorous acid (HClO), which is a weak acid, is titrated with [sodium hydroxide](#). 2 trials Graphs: pH - Titrant Added, Solution Molarity - Titrant Added



Click to view the activity full-size in a larger window.

[Open Activity](#)



EXPLORE

### More Like This

[Acid Base Titration - Change in pH and molarity](#)  
Prepmagic Interactive Simulations, Sept. 1, 2019.

[Acid Base Titration - Diprotic Acid 1](#)  
Prepmagic Interactive Simulations, Sept. 1, 2019.

[DIY Titration: Weak Acid - Strong Base](#)  
Prepmagic Interactive Simulations, Sept. 1, 2019.

[View All Related Articles](#)

### Related Subjects

- [Chemical concentration](#)
- [Graphic methods](#)
- [Hydrochloric acid](#)
- [Volumetric analysis](#)
- [pH](#)
- [Acids](#)
- [Bases \(Chemistry\)](#)
- [Sodium hydroxide](#)

# CINAHL Plus

Evidence-Based Care Sheets

Quick Lessons

Nursing Research





Demographic Data

Best Practices

Emerging Trends

EVIDENCE-  
BASED CARE  
SHEET

Asthma: Management in Older Adults

What We Know

- › Asthma is a chronic disease characterized by reversible airway inflammation and the obstruction of airflow due to transient narrowing of the airways, most often as a result of the body's immunologic response to allergens or irritants and, in older adults, as a result of physiologic respiratory changes.<sup>(1)</sup> Although asthma is commonly referred to as a childhood disease, it is now recognized that the prevalence of asthma in older adults (i.e., individuals > 65 years of age) is higher than previously reported. The exact number of older adults in the United States who have asthma is not known due to underdiagnosis and misdiagnosis, low recognition and underreporting of asthma-related symptoms by the patient, and limited research studies involving older adults with asthma. Results of studies show that asthma in older adults is associated with high rates of hospitalization and substantial healthcare costs, and more than 50% of all asthma-related deaths involve persons with asthma who are 65 years of age and older. In the U.S., patients who are 65 years of age and older represent the 2nd highest age group for all age groups of patients who are hospitalized for asthma, and rank only slightly lower than hospitalized patients with asthma who are 15 years of age and younger. The rate of hospitalizations for older adults is 237 per 100,000, and the average length of hospital stay for this population is 4.5 days.<sup>(1,3,4,8,10,11,13,15,16)</sup>
- In high-income countries, up to 10% of older adults have asthma, including more than 1 million older adults in the U.S. Asthma in older adults may be the result of persistent childhood asthma that worsens (referred to as long-standing asthma [LSA]) or the result of intermittent asthma during childhood that reemerges later in life (referred to as late-onset asthma [LOA]).<sup>(2,11)</sup>
    - LSA is often due to an allergen sensitization, or trigger exposure, and can begin in childhood or early adulthood and gradually become more severe.<sup>(2,11)</sup>
    - LOA manifests as persistent wheezing following a viral or bacterial upper respiratory tract infection in persons over 40 years of age. LOA can also develop following occupational exposure (e.g., to aerosol chemicals) and as a result of intolerance to aspirin or NSAIDs.<sup>(11)</sup>
  - › Older adults who develop asthma, including those with no history of asthma or other respiratory disease, usually experience symptoms that are more severe than symptoms in younger persons, yet their asthma is frequently misdiagnosed or not diagnosed; this is particularly the case in older adults who smoke. As many as 50% of older adults with asthma either smoke or use to smoke cigarettes, and oral steroid treatment is less effective during acute exacerbations in older adults with asthma who smoke than in nonsmokers or persons who have quit smoking.<sup>(1,3,5,7,8,11,13,15,17)</sup>
  - Signs and symptoms that develop in older adults are not specific to asthma and can be more severe due to age-related anatomic and physiologic deterioration, including:<sup>(8,10,11)</sup>
    - less elastic airways, which lead to increased trapped air and increased bronchoconstriction.<sup>(5,11)</sup>
    - decreased strength of respiratory muscles.<sup>(2)</sup>
    - a decrease in antioxidant defenses, potentially causing older patients to be more susceptible to the asthma-promoting effects of air pollutants.<sup>(8)</sup>

ICD-9

493

ICD-10

J45

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February 2, 2018



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# Testing and Education Reference Center



TESTING & EDUCATION  
REFERENCE CENTER  
POWERED BY PETERSON'S

BASIC SKILLS   HIGH SCHOOL   COLLEGE PREP   CAREER   GRAD SCHOOL   INTERNATIONAL

What type of student are you?

High School	College	Grad School
Career	International	Other

START →

# SAT

Effective January 2016, the SAT has changed! The redesigned SAT allows students to showcase their best work to colleges and universities by focusing on skills that matter most for college readiness and success. The SAT scoring rubrics have also been redesigned, with the optional Essay being scored separately.

[Open All](#)

## Online Practice Tests and Courses:

 [SAT Practice Tests](#)



 [SAT Online Course](#)



## Articles



 [Beat Test Stress](#)

 [SAT Testing Information](#)

 [Word of the Day](#)

## Computing and Information Technology Practice Test 2: Computing and Information Technology Practice Test 2

Section 1 of 1

 This section: 01:59:53

 Total: 01:59:53

Pause



Question 1 of 100



Toolbox

☐ Revisit Later

[Review & Finalize Section](#)

Which of the following components is the command center of a computer processor?

- A. RAM
- B. L1 cache
- C. Control unit
- D. Arithmetic and logic unit

✖

A

✖

B

✖

C

✖

D

Confirm

# CHAPTER 2: TEST-TAKING STRATEGIES FOR THE ACT®

## OVERVIEW

- Core Study Strategies
- Building Your ACT® Study Plan
- Test-taking Strategies
- Summing It Up

We know why you're reading this book—you're committed to getting your best possible score on the ACT and are looking for some effective strategies to prepare. You know how important this exam is, and you're determined to take it seriously.

Smart move.

We take preparing for the ACT *very* seriously, and our team of test experts has designed this chapter to highlight some proven approaches to preparing for test-day success.

Remember, every test-taker is different and what works well for some may not work as well for others—keep this important note in mind as you incorporate the strategies presented here into your test prep plan.



# \*NEW\* Resume Tool in TERC



## Create beautiful resumes online



### JOHN LEWIS

PMP CERTIFIED PROJECT MANAGER

San Francisco, CA  
415-522-1234  
jlewis@gmail.com

#### Certifications & Memberships

- Project Management Professional (PMP) Certification
- Project Management Institute (PMI) Member
- Member, Chapter of San Francisco User Group
- PMI Northern California Management Association Member
- Network in Business Member

#### Awards & Recognitions

- Received the highest achievement award given to American Family agents for outstanding achievement in recognition for successful risk of business and sales production

#### All American Club Award

- A highly esteemed, outstanding achievement award given in the first year of sales in 2011, 2012 and ahead of schedule to receive for 2013.

#### All Star Top Agents Club

- Awarded to a select number of top performing agents.

#### Summary

Innovative, go-to-market Project Manager with demonstrated success in revenue, market share and earnings, achieving cost reductions and a sustainable, profitable business operations, and large diverse organizations analyzing the competitive landscape, conducting research and obtaining through focused, strategic workflow, staffing and business process and change agents with the ability to analyze issues, devise continuous process and implement business process in business to increase efficiency, improve and decrease aggregate expense with limited resources. Identifies strategic measures to strengthen performance with sustained operational success.

#### Professional Experience

##### 2010 - 2013

#### Manager and Owner

AMERICAN FAMILY INSURANCE

- Established a successful insurance business from the ground up and successfully growing the business and its profits and programs to increase company profits.
- Created systems to train and manage team members agency objectives.
- Received the highest achievement award, Washington in the month of 2013 given to American Family agents for achievement in recognition for an operations of business production.
- Overseen and managed all business development, start-up and recruitment procedures.
- Maintained efficient team structures and evaluated performance based on analysis.
- Now aged budgeting process, accounts and loss ratios, performing business and financial analysis.

##### 2008 - 2010

#### Office Manager/Financial Coordinator/Marketing

WESLEY JOHNSON, DDS

- Used strategic planning methodologies and goal setting operations while increasing productivity and profitability.
- Used and managed all processes for strengths and weaknesses and organized changes as needed.
- Formulated goals and strategic plans and implemented and growth analysis.
- Generated office 100% cost in 11 month period and exceeded new patient revenue goal by 200%.

#### Education



### RAPHAEL AMARI

Co-Founder At Cloudnet

#### WORK HISTORY

##### Facebook

Aug 2010 - PRESENT

##### Google

Aug 2006 - Jul 2010

##### Blast Radius

Jul 2005 - Jun 2006

#### User Experience

#### Illustrator

#### Photoshop

#### SKILLS

Designing and testing compelling user experiences.

Creative attractive illustration on time and on budget.

Expert in designing web and mobile applications.

#### Jane Friedson

Digital Marketing Specialist  
Chicago, IL 301-885-9555 - jfriedson@cloudnet.com

#### WORK HISTORY

##### Marketing & Digital Strategy

2013 - Present

##### Marketing

2011 - 2013

#### SKILLS

Expert in designing web and mobile applications.

#### Jane Friedson

Digital Marketing Specialist  
Chicago, IL 301-885-9555 - jfriedson@cloudnet.com

#### WORK HISTORY

##### Marketing & Digital Strategy

2013 - Present

##### Marketing

2011 - 2013

#### SKILLS

Expert in designing web and mobile applications.

# Sit with your group

- STEM
- Health Sciences
- Career Services

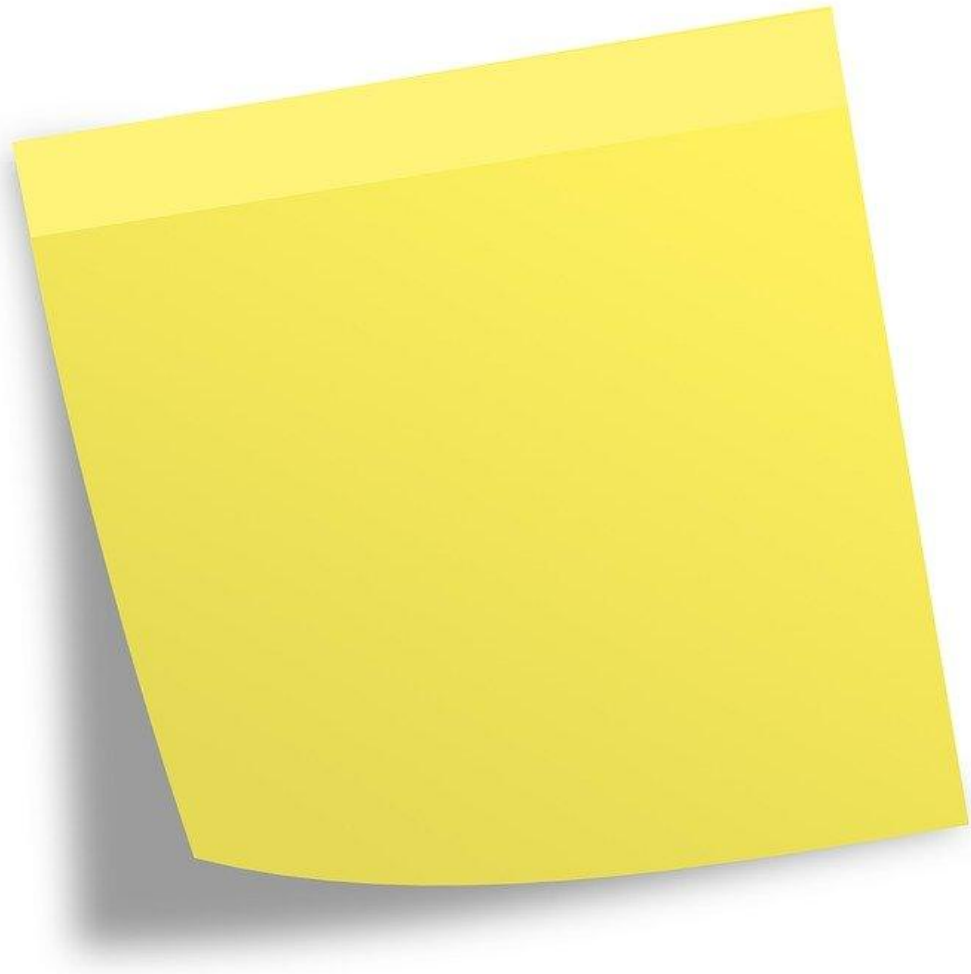
## Search in your resource

- STEM - *Gale : Science in Context*
- Health Sciences - *CINAHL*
- Career Services - *TERC*





Take  
Post-Its



Write ideas for  
using this resource



Pass your  
post-its to  
someone in  
your group



Discuss your  
ideas with  
your group



# Quick Poll!



# Reference USA

Look up profiles of  
millions of  
businesses

U.S. Businesses

11 Results

0 with e-mail addresses [more info]

◀ Revise Search ◀◀ New Search

NEW! [Review](#) [Details](#) [Heat Map](#) [Summary](#) [Charts](#) [Download](#) [Print](#) [Save Search](#)

<input type="checkbox"/>	Company Name	Executive Name	Street Address	City, State	ZIP	Phone	Corp. Tree	
<input type="checkbox"/>	<a href="#">Agcarolina Farm Credit</a>		2850 US Highway 70 Bus E	Smithfield, NC	27577	(919) 934-9731		
<input type="checkbox"/>	<a href="#">BB &amp; T Now Truist</a>	Ernest S Ward	1112 N Brightleaf Blvd	Smithfield, NC	27577	(919) 938-4760		↑
<input type="checkbox"/>	<a href="#">First Citizens Bank</a>	Betty Jo Holloman	1221 N Brightleaf Blvd	Smithfield, NC	27577	(919) 989-3288		↑
<input type="checkbox"/>	<a href="#">First Citizens Bank</a>	Paula Woodall	409 E Market St	Smithfield, NC	27577	(919) 989-3200		↑
<input type="checkbox"/>	<a href="#">Kansas Bancorp Inc</a>	Harold T Keen	1031 N Brightleaf Blvd	Smithfield, NC	27577	(919) 938-3101		↓
<input type="checkbox"/>	<a href="#">KS Bank Inc</a>	Harold T Keen	1031 N Brightleaf Blvd	Smithfield, NC	27577	(919) 938-3119		↓ ↑
<input type="checkbox"/>	<a href="#">PNC Bank</a>	Sean Cunningham	410 E Market St	Smithfield, NC	27577	(919) 934-0171		↑
<input type="checkbox"/>	<a href="#">United Community Bank</a>	Mike Wooten	128 N 2nd St	Smithfield, NC	27577	(919) 989-6700		↑
<input type="checkbox"/>	<a href="#">United Community Bank</a>	Lucy Overby	403 S Brightleaf Blvd	Smithfield, NC	27577	(919) 989-6710		↑
<input type="checkbox"/>	<a href="#">Wells Fargo Bank</a>		201 E Market St	Smithfield, NC	27577	(919) 934-3031		↑
<input type="checkbox"/>	<a href="#">Woodforest National Bank</a>	Brian Martin	1299 N Brightleaf Blvd	Smithfield, NC	27577	(919) 989-5878		

Banks in Smithfield

# Reference USA

Learn about sales revenue, staff size, etc.

BB & T Now Truist Smithfield, NC

[Back](#) [New Search](#)

[Data Feedback](#) [Download](#) [Print](#)

Quick Links

EXPAND ALL

MINIMIZE ALL

Location Info

Job Listings

Industry Profile

Business Profile

Photo, Map, & Directions

Business Demographics

Management Directory

Company News

Stock Data

Business Expenditures

Business Size History

Business History

Location Info

Collapse

**BB & T Now Truist**

1112 N Brightleaf Blvd

Smithfield, NC 27577

**Phone** (919) 938-4760

**Fax** (919) 989-6454

**Toll Free Number** (800) 226-5228

[truist.com](#)

**Verified Record**

**County** Johnston

**Metro Area** Raleigh-Cary, NC

**Census Block Group** 2

**Census Tract** 040700

Radius Search

miles

FIND SIMILAR

FIND ALL

ADVANCED RADIUS SEARCH

# Reference USA

Create targeted  
mailing lists

U.S. New Movers / Homeowners

276 Results

Page 1 of 12

Revise Search New Search

Details Heat Map Summary Charts Download Print Save Search

Telephone numbers displayed may be on a Do-Not-Call list and should not be used for solicitation. You are responsible for the compliance with all federal, state and local laws.

	First Name	Last Name	Street Address	City, State	ZIP	Phone	Homeownership
<input type="checkbox"/>	Darian	Williams	100 Hillcrest Dr	Smithfield, NC	27577	Not Available	Confirmed
<input type="checkbox"/>	James	Hackett	164 Strickland Rd	Smithfield, NC	27577	Not Available	Confirmed
<input type="checkbox"/>	Nathan	Memmelaar	8656 Brogden Rd	Smithfield, NC	27577	Not Available	Confirmed
<input type="checkbox"/>	Lydia	Strickland	65 S Sussex Dr	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	L	Stancil	211 Hartley Dr	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Edward	Brown	114 Everette Ln	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Tinija	Glaspie	122 Henley Pl	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Robert	Bourne	83 Yurman Ln	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Candace	Bass	201 Skyland Dr A	Smithfield, NC	27577	Not Available	Renter
<input type="checkbox"/>	Tiffany	Spruill	Po Box 1292	Smithfield, NC	27577	Not Available	Renter
<input type="checkbox"/>	James	Gathers	108 Rustic Ln	Smithfield, NC	27577	Not Available	Probable
<input type="checkbox"/>	Danielle	Gregg	229 Ogburn Rd	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Esmeralda	Caballero	140 Valleywood Cir	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Joshua	Johnson	117 Henley Pl	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Robin	Schwartz	115 Cypress Pt	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Johnny	Quinn	920 East St	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Robin	Kovach	133 Snowy Orchid Ln	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Leatha	Coley	398 Middle Landing Dr	Smithfield, NC	27577	Not Available	Probable
<input type="checkbox"/>	David	Jackson	231 Bella Sq	Smithfield, NC	27577	Not Available	Not Available
<input type="checkbox"/>	Jon	Liles	910 Berkshire Rd	Smithfield, NC	27577	Not Available	Renter

New homeowners  
and renters in Smithfield since December



# Reference USA

Search for jobs and internships that meet your criteria

U.S. Jobs / Internships

159 Results

Page 1 of 7

Jobs by Indeed

Revise Search New Search

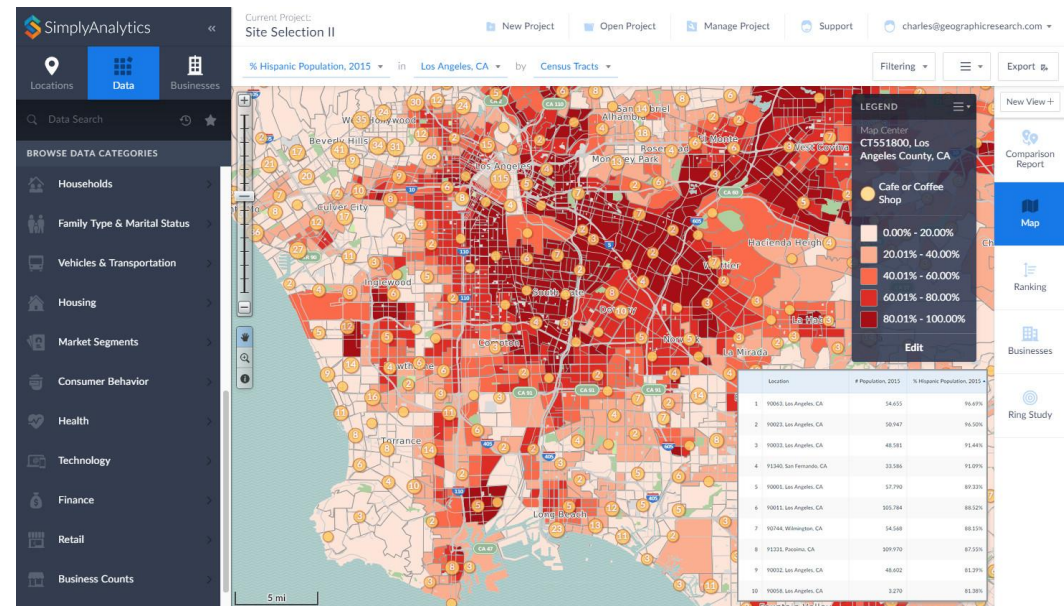
Job Help Email

Job Title	Company Name	Location	Date Posted
<input type="checkbox"/> Inside Sales Associate	<a href="#">Millennia</a>	Raleigh, NC	28 Feb 2020
<input type="checkbox"/> New York & Company- SALES ASSOCIATE STORE	<a href="#">New York &amp; Company</a>	Smithfield, NC	03 Mar 2020
<input type="checkbox"/> The Sales Job Youve Been Waiting For...	<a href="#">Byrider. buy, finance, driv...</a>	Raleigh, NC	03 Mar 2020
<input type="checkbox"/> Communications Associate - Entry Level	<a href="#">Ultimate Solutions</a>	Raleigh, NC	28 Feb 2020
<input type="checkbox"/> Sales Manager	<a href="#">Classic Chrysler Dodge Jeep...</a>	Goldsboro, NC	28 Feb 2020
<input type="checkbox"/> Retail Sales Associate	<a href="#">Pepper Palace, Inc</a>	Smithfield, NC	28 Feb 2020
<input type="checkbox"/> Full Time Sales Associate	<a href="#">Mattress Firm</a>	Smithfield, NC	02 Mar 2020
<input type="checkbox"/> Retail Sales Associate	<a href="#">Crocs-Carolina Premium Outlet</a>	Smithfield, NC	26 Feb 2020
<input type="checkbox"/> Treasury Sales Officer I	<a href="#">Bank of America</a>	Raleigh, NC	03 Mar 2020
<input type="checkbox"/> Customer Service Supervisor	<a href="#">City of Raleigh</a>	Raleigh, NC	27 Feb 2020
<input type="checkbox"/> Optical Sales Associate	<a href="#">Atlantic Eye Center</a>	Goldsboro, NC	02 Mar 2020
<input type="checkbox"/> CDL A Delivery Truck Driver	<a href="#">Sysco Foodservice</a>	Selma, NC	26 Feb 2020
<input type="checkbox"/> Property Manager	<a href="#">The Carroll Companies</a>	Garner, NC	25 Feb 2020
<input type="checkbox"/> Automotive Sales Rep	<a href="#">J&amp;M CHEVROLET, INC.</a>	Zebulon, NC	28 Feb 2020
<input type="checkbox"/> Automotive Sales Consultant	<a href="#">Crossroads Ford of Dunn-Benson</a>	Dunn, NC	28 Feb 2020
<input type="checkbox"/> Part Time Sales Associate - Champion	<a href="#">Hanesbrands Outlet</a>	Smithfield, NC	02 Mar 2020
<input type="checkbox"/> Sales Associate	<a href="#">Geo's Marble &amp; Granite</a>	Raleigh, NC	02 Mar 2020
<input type="checkbox"/> Accounting Clerk	<a href="#">Harris Teeter</a>	Clayton, NC	26 Feb 2020
<input type="checkbox"/> Associate Product Manager	<a href="#">Thermo Fisher Scientific</a>	Raleigh, NC	27 Feb 2020
<input type="checkbox"/> National Sales Executive	<a href="#">Noregon Systems, Inc</a>	Raleigh, NC	28 Feb 2020
<input type="checkbox"/> Sales Associate, Retail Part Time	<a href="#">General Nutrition Ctr Inc</a>	Smithfield, NC	02 Mar 2020
<input type="checkbox"/> Sales Reps Needed Weekly Base Pay Guaranteed	<a href="#">TruGreen</a>	Clayton, NC	29 Feb 2020
<input type="checkbox"/> Sales Associate	<a href="#">Portraits South</a>	Raleigh, NC	26 Feb 2020
<input type="checkbox"/> Sales Associate, J.Crew Factory, Carolina Premi...	<a href="#">J.Crew Factory Store</a>	Smithfield, NC	26 Feb 2020
<input type="checkbox"/> Team Powersports needs AWESOME RIDE SPECIALIST!!	<a href="#">TEAM-POWERSPORTS GARNER</a>	Garner, NC	02 Mar 2020

Nearby “sales” jobs from the last two weeks

# SimplyAnalytics

Create maps of  
demographic,  
marketing,  
& business data



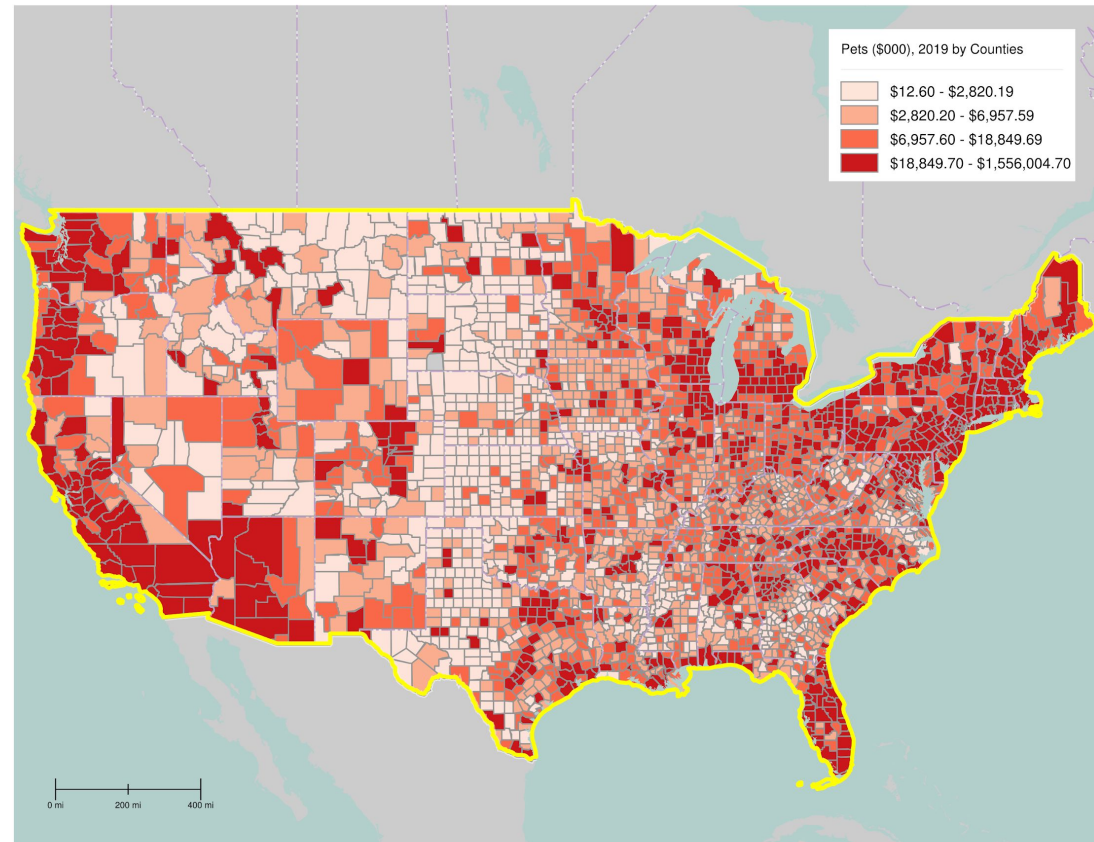
# SimplyAnalytics

Make tables that  
help you analyze  
and compare  
locations

	Smithfield, NC	Raleigh, NC	North Carolina	USA
Median Household Income, 2019	\$37,373.00	\$74,263.00	\$64,706.00	\$71,720.00
% Education Attainment, College, Master's or Doctorate Degree, 2019	18.29%	43.80%	26.84%	27.99%
% Housing, Built 1939 or Earlier, 2019	4.87%	2.48%	4.82%	11.50%

# SimplyAnalytics

Use them in  
grants,  
presentations,  
business plans,  
and more!







Characteristics of populations



Profiles of individual businesses

Number, locations, types, and sizes of all the businesses within a specified search area

# Quick Poll!



# Problem

---

People have tunnel vision.

# Solution

---

Increase the encounters that patrons have with NC LIVE resources.



# Online

---

Linking to NC LIVE and individual resources  
in multiple places.

[Programs & Courses](#)

[Admissions & Aid](#)



# Wake Tech

## Student Services

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## Articles & eBooks

**Off-campus users:** In order to use the research databases, you will need to access them through the **links on the library site, not by typing the web addresses (for example, nclive.org) directly into your browser**; then you will be directed to a login page where you'll need to enter your key account login and password (same login used for accessing Blackboard, WebAdvisor, and my.waketech e-mail).

### E-Journal Portal

Access to almost **40,000** specific journal, magazine, or newspaper titles!

### NC LIVE

Access to a portal that provides the citizens of North Carolina online access to a diverse collection of electronic resources including complete articles from over 16,000 newspapers, journals, magazines, and encyclopedias, indexing for over 25,000 periodical titles, and access to over 25,000 online print and audio books.

## Other Places for Resource Links

### Academic

- Department pages
- Moodle / course pages
- Class syllabi
- Career Centers
- Student Interest Groups

# In-Person

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Meet your patrons where they are. Include these resources in existing outreach and instruction.

# Strategic Mapping

## Point of Need

Students need to create resumes



Faculty member creating a syllabus



Student up late finishing a paper



## Promotion / Outreach

Demo *VisualCV Resume Builder* at a job fair

Workshop/consultation on using *Gale: Science in Context*

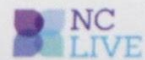
Business-card size handout

For all your questions,  
academic and otherwise.

Find reliable info you can  
cite for class and research  
assignments.



via [nclive.org](http://nclive.org)



# Problem

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Making great library materials take a lot of time and energy.

# Solution

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A community-built collection of promotional and instructional materials.



# Shared Promotional & Instructional Materials

[nclive.libguides.com/materials](https://nclive.libguides.com/materials)

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## NC LIVE Shared Promotional & Instructional Materials

Borrow, modify and reuse these documents to fit your library.

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More

Materials by Resource

Materials by Subject

Press Releases

Open Education North Carolina

The Great American Read

LibGuide Templates

Submit Your Materials

Welcome to NC LIVE Shared Materials



These materials were created by NC LIVE, member libraries, and vendors for use by all NC LIVE member libraries. Remix and reuse them in your own promotion and instruction programs!

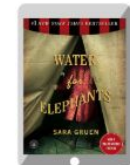
Check out our NEW Materials!



HomeGrown Ebook Collection



Unlimited access to fiction & nonfiction titles from North Carolina publishers at [nclive.org/homegrown](https://nclive.org/homegrown).



The Great American Read



**CO PRESS CQ RESEARCHER**




## SAMPLE SEARCHES

- Topic—roughly 30 different topic categories
- Date—reports going back to 1923 for 90 years' worth of content at your fingertips
- Issue Tracker—relevant reports on similar topics, making it easy to follow key topics through time
- Pro/Con—arguments typically written by leading experts, commissioned exclusively for CQ Researcher and organized by topic



Let's do a quick search on a topic. Let's search on "abortion," since it is consistently one of our top searches. The search result displays report titles and the topics that they fall under. Please note that our search results default to a relevancy display and not a date-ordered display. That's why "Roe v. Wade" is displayed as one of the first search results even though it was published in 1997. You can change the search function to a date-ordered display if you prefer.


**CQ RESEARCHER**  
 AMERICAN REPORTS ON POLICY ISSUES  
 50TH ANNIVERSARY 1963-2013


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523 **present**

**SEARCH RESULTS**

Title	Date	File	Ref. to Release	Viewed / Cited
<b>Rowe v. Wade A25</b> Both sides in the abortion debate printed at the U.S. Supreme Court before the landmark decision.	10/28/1987	<a href="#">Download</a> <a href="#">Download</a>	<a href="#">Download</a>	<a href="#">Download</a>
...downplays debate the controversial issue, part of the states' <b>abortion</b> provisions and how they've changed over the past 30 years, states legislators have passed...	3/5/2014	<a href="#">Download</a>	<a href="#">Download</a>	<a href="#">Download</a>
<b>Abortion debates</b> ...increased in political power with a watered version <b>Abortion</b> in health care (contingency)	6/1/2012	<a href="#">Download</a>	<a href="#">Download</a>	<a href="#">Download</a>
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You'll also note that some topics have a symbol next to them indicating that they are among the 20 hot topics listed on the home page.


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## Abortion Topics

Will the Supreme Court impose new restrictions?

By Michael Lesh

Introduction

Anti-abortion activists have been lobbying in earnest since the Supreme Court's 1973 decision in *Roe v. Wade* passed them their 200 million new regulations on abortion. In the course of the past 40 years, the Supreme Court has taken a long, winding path. It has been the site of the most stark case law conflict, embroiling the very religious and secular conservatives—especially 300 million Americans—who are the most vocal and vocal supporters of the right to life. And it has been the place of the most intense and intense political and religious polarization in the history of the United States. The Supreme Court's 1973 decision in *Roe v. Wade* was a landmark decision, one that has shaped the course of American history. It was a decision that has been the subject of intense and intense political and religious polarization in the history of the United States. It was a decision that has been the subject of intense and intense political and religious polarization in the history of the United States.



### Recent History

Abortion

- 1973: *Roe v. Wade* is decided
- 1982: *Harris v. McRae*
- 1989: *Webster v. Reproductive Health Services*
- 1992: *Planned Parenthood v. Casey*
- 1995: *Stenberg v. Carhart*
- 1999: *Harris v. McRae*
- 2000: *Harris v. McRae*
- 2001: *Harris v. McRae*
- 2002: *Harris v. McRae*
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- 2017: *Harris v. McRae*
- 2018: *Harris v. McRae*
- 2019: *Harris v. McRae*
- 2020: *Harris v. McRae*
- 2021: *Harris v. McRae*
- 2022: *Harris v. McRae*
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2 Also notice the "Issue Tracker" which allows users to track reports published on a particular issue back to 1923.

Reports are extensively footnoted, providing students with online links to cited articles for additional research. Also, each report has a **chronology** showing the topic's progression through time. In this case, we can see that debates started as early as 1973.

[illegible]

Reports also include a bibliography, short sidebar features, plus visuals such as maps, graphs, and tables to help students delve deeply into issues.

## Action Items

1.

2.

3.

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