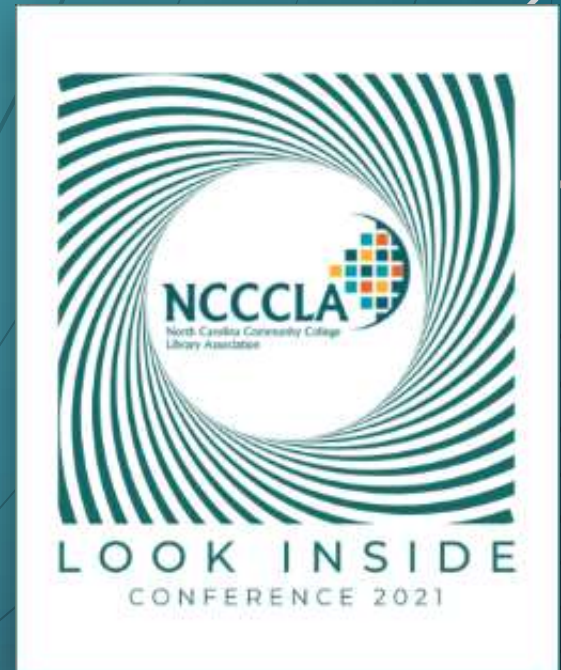


# Building Electronic Collections to Meet Patron Needs

Presented by: Alan Unsworth



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# TOPICS OF DISCUSSION TODAY

- Urgency of this moment
- E-book & e-audio sales trends
- Vendor statistics
- Challenges (budgets, formats, copyright)
- Opportunities & promise
- Acquisition models
- Possible purchasing solutions, short & long-term



# E-BOOK & E-AUDIO STATS & TRENDS

- 105 libraries checked out over 1 million e-books in 2020
- E-audio sales up 17%, E-book sales up 16%
- E-book library circulation doubled from 2019 to 20 (18%)
- Young adult & other front-list titles up the most
- Textbook sales down

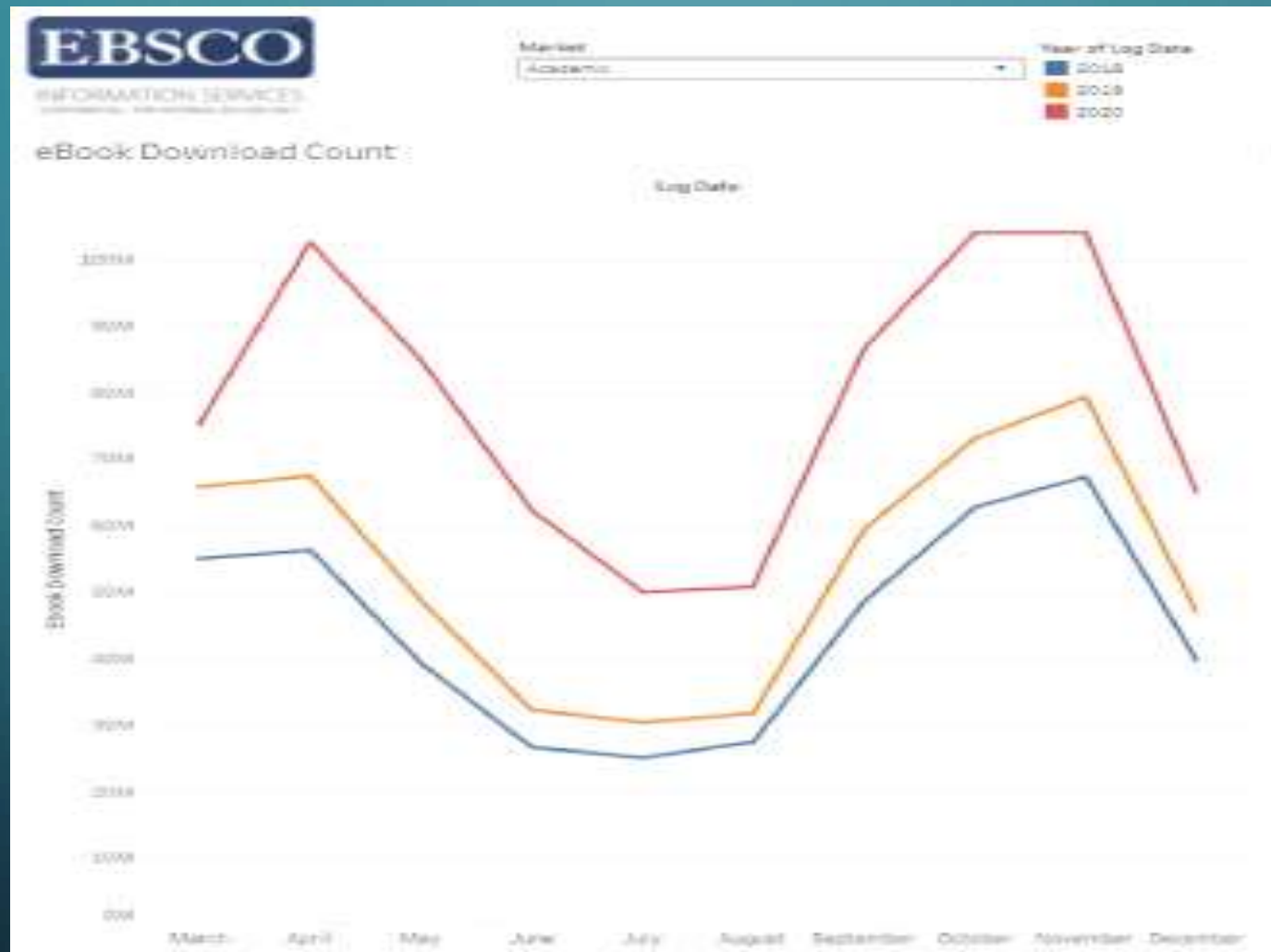


# E-BOOK & E-AUDIO STATS & TRENDS

- OverDrive checkouts have doubled from 2016 to 2020
- Libby app downloads have tripled since March 2020
- Patron awareness of library e-books is just beginning
- 74% of libraries say they will continue to increase their e-book purchasing

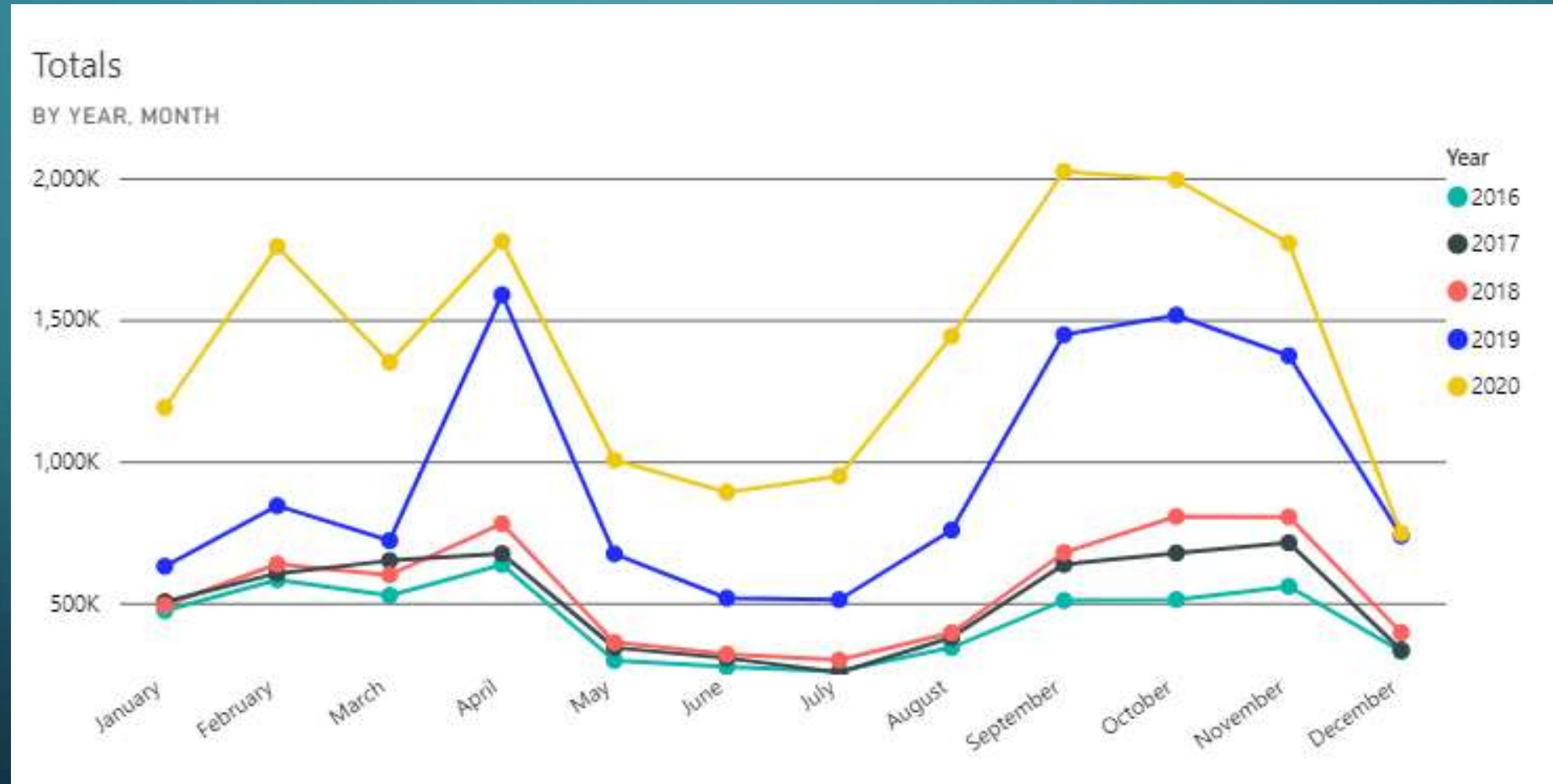


# EBSCO U.S. E-BOOK DOWNLOADS, 2018-2020

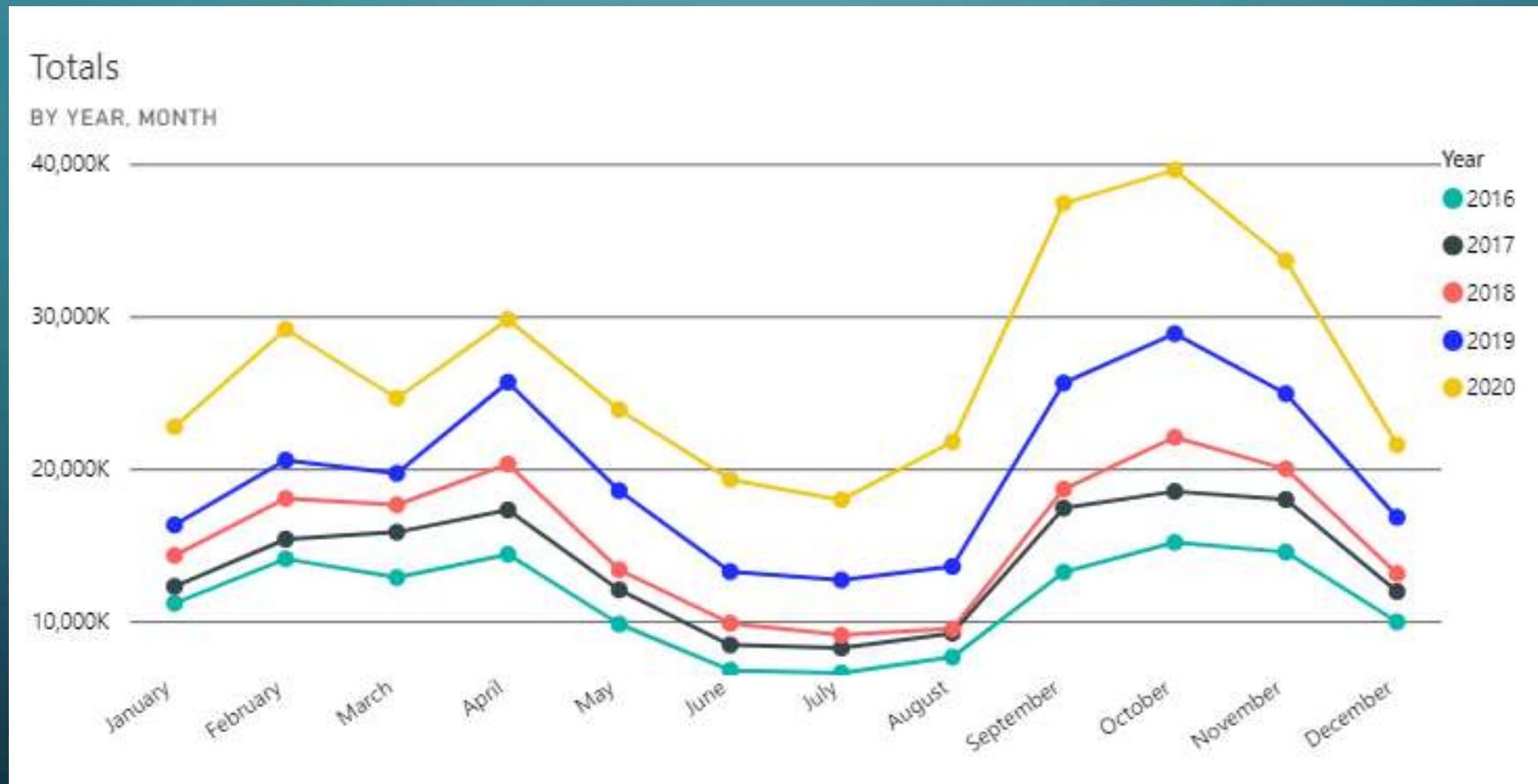




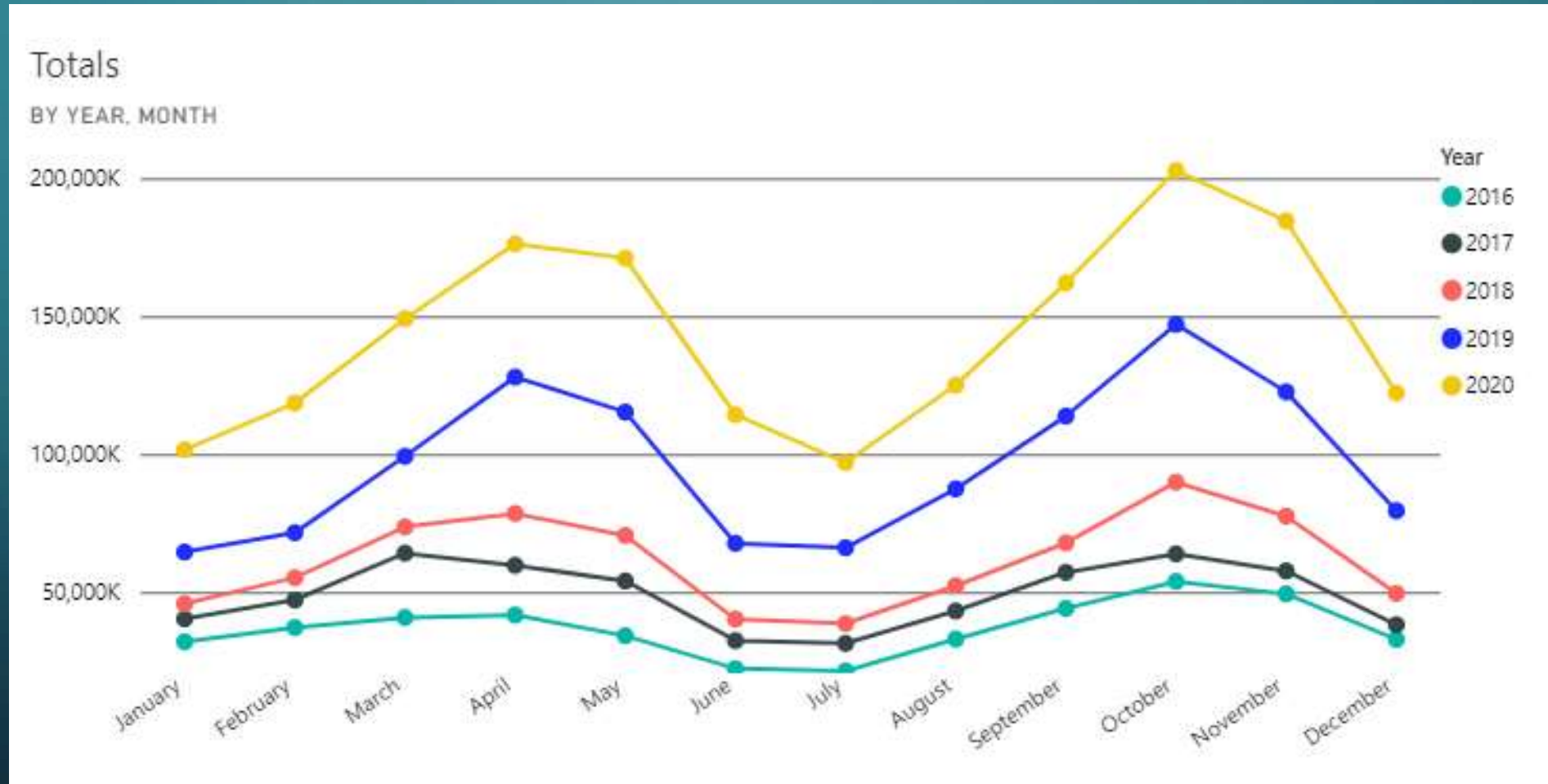
# PROQUEST – N.C. E-BOOKS, 2016-2020



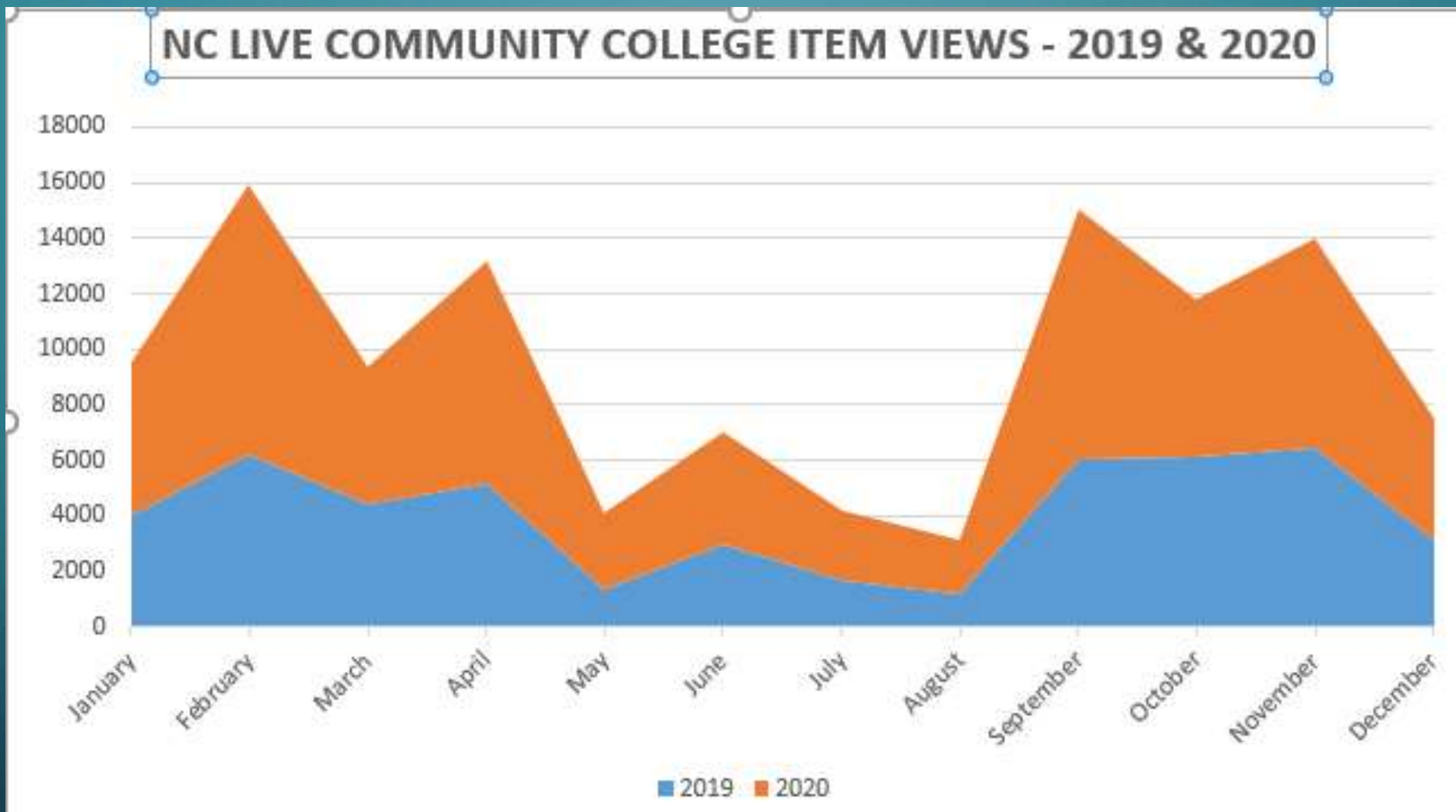
# PROQUEST – U.S. VIEWS, 2016-2020



# PROQUEST – WORLD VIEWS, 2016-2020







# CHALLENGES

## Attachment to Print

- Deep reading particularly

## Cost/Budget

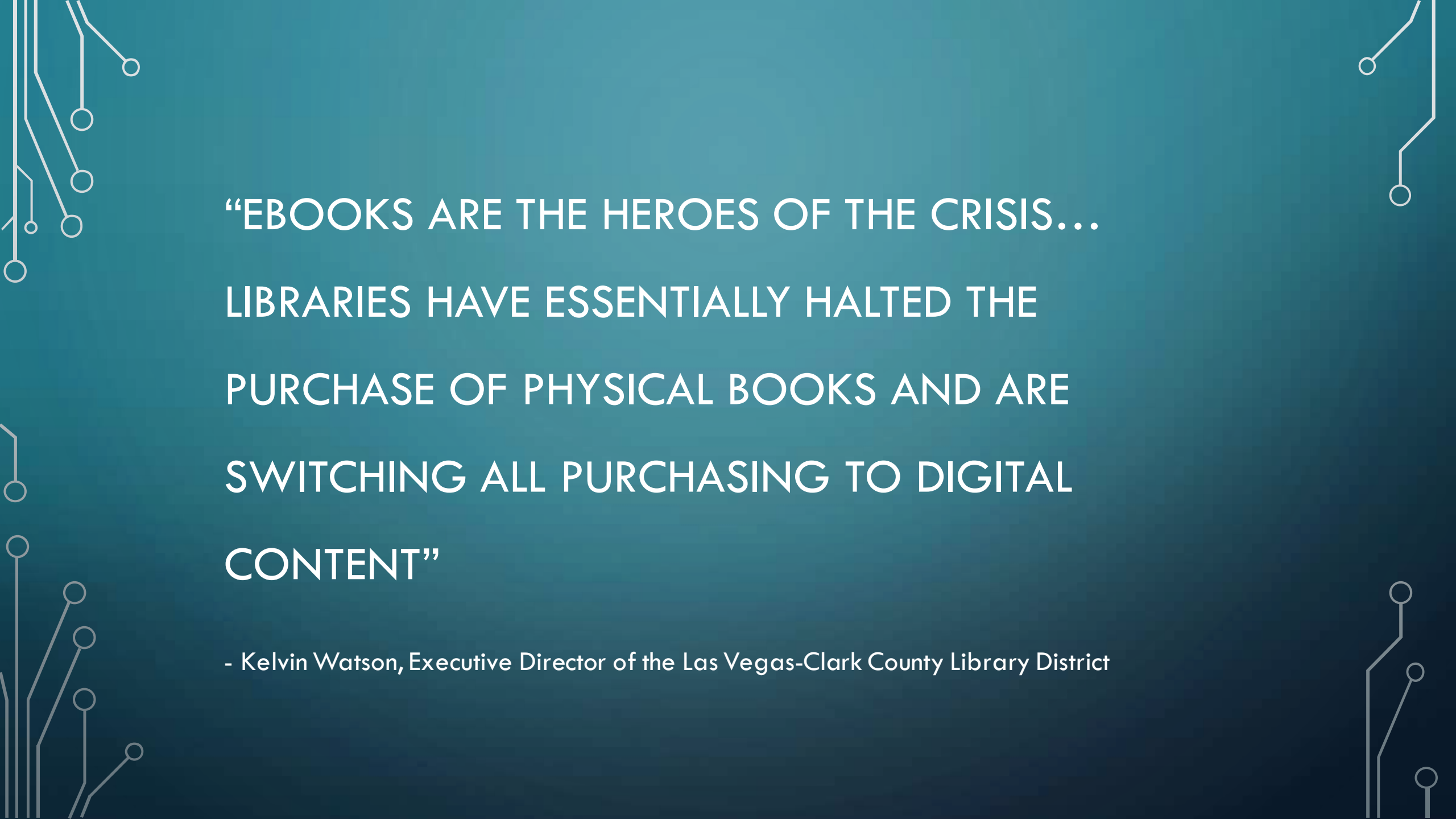
- Up front cost can be excessive

## Legal/Copyright

- Framework is different for E vs. P

## Platform

- Can be difficult to house the ebook

The background is a dark teal gradient. In the corners, there are white line-art illustrations of circuit boards or neural networks, with lines connecting to small circles.

“EBOOKS ARE THE HEROES OF THE CRISIS...  
LIBRARIES HAVE ESSENTIALLY HALTED THE  
PURCHASE OF PHYSICAL BOOKS AND ARE  
SWITCHING ALL PURCHASING TO DIGITAL  
CONTENT”

- Kelvin Watson, Executive Director of the Las Vegas-Clark County Library District

# OPPORTUNITIES

## Existing Collections

- NC LIVE, our own databases & purchases

## Time to experiment

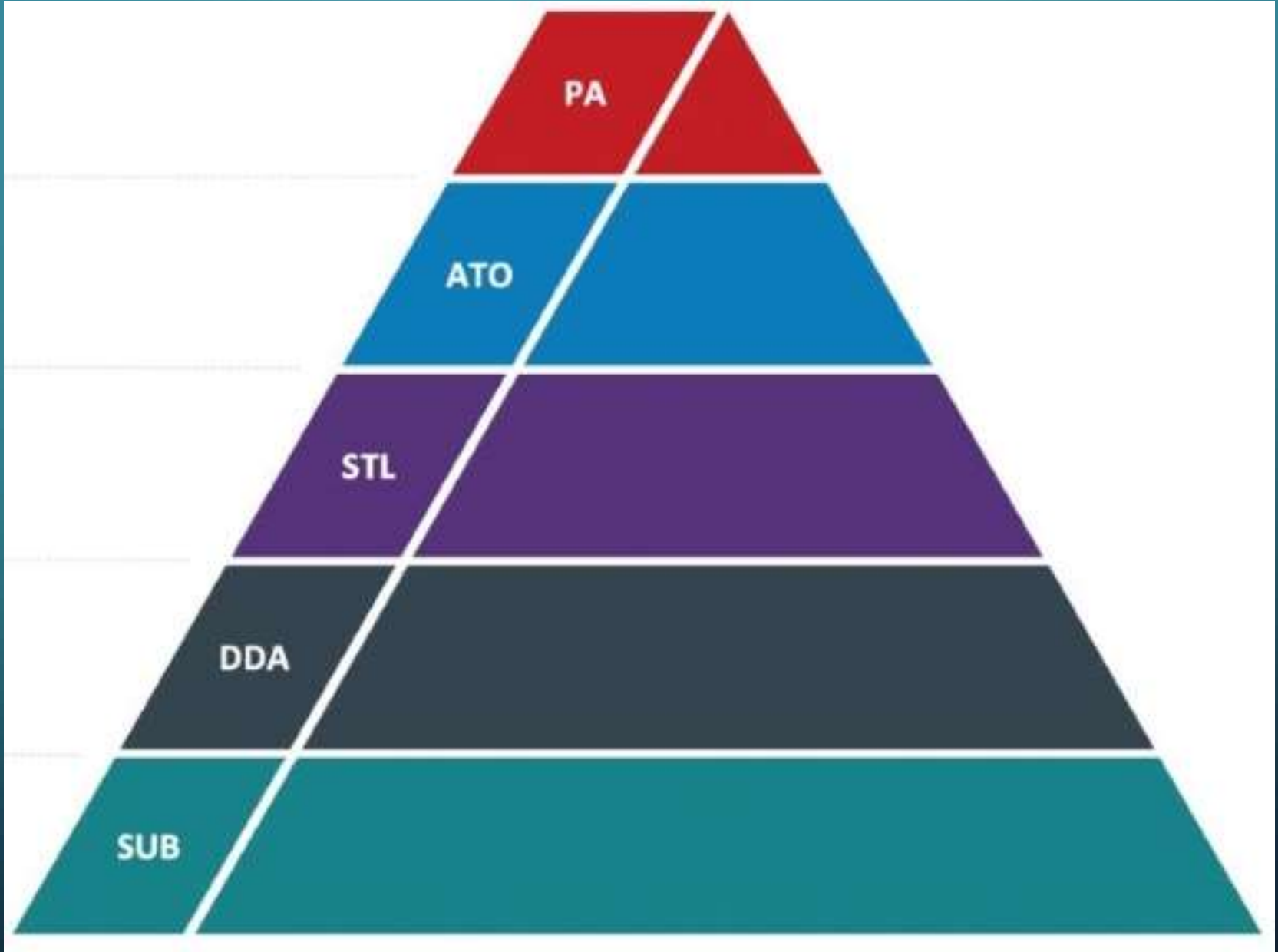
- Take risks with few consequences

## Re-evaluation

- Examine what we are purchasing and prioritizing

## Anytime/Anywhere

- Our collections will be accessible regardless of what the future holds





# ACQUISITION MODELS

## Subscription

- What materials does this solution require?
- What would this solution look like (drawing, pictures, text)?
- What are some barriers you might come across with this solution?

## Usage Based

- What materials does this solution require?
- What would this solution look like (drawing, pictures, text)?
- What are some barriers you might come across with this solution?

## Short-Term Loan

- What materials does this solution require?
- What would this solution look like (drawing, pictures, text)?
- What are some barriers you might come across with this solution?

# ACQUISITION MODELS

## Access-to-Own

- What materials does this solution require?
- What would this solution look like (drawing, pictures, text)?
- What are some barriers you might come across with this solution?

## Perpetual Access

- What materials does this solution require?
- What would this solution look like (drawing, pictures, text)?
- What are some barriers you might come across with this solution?

# SOME PURCHASING OPTIONS

- **Print-to-Ebook Collection-matching**

- Both ProQuest & EBSCO offer, up to 50% off discounts
- Will also create acquisition lists based on past checkouts with print and electronic collections and/or based on your parameters

- **Subscription Add-ons**

- **ProQuest College Complete** – 10,000 ebooks not included with NC LIVE. Titles are geared specifically toward CC students
- **EBSCO Ebooks Community College** - 68,000 ebooks across all disciplines, unlimited usage for all titles

- **Ebook Portals**

- EBSCO Collection Manager
- ProQuest LibCentral

# ADDITIONAL IDEAS GOING FORWARD

## MASS DIGITIZATION

- Moving from “just-in-case” digitization to essential work for research and learning.

## E-EVERYTHING

- Next few years will see huge interest and movement throughout libraries to build up our electronic collections – we need better deals

## LEVERAGING THE UNIQUE

- Some of our greatest assets are still hidden away. Need to digitize, promote, and let them be widely known

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The background is a teal gradient. In the corners, there are white line-art illustrations of circuit boards or neural networks, with lines and small circles representing nodes.

# THANK YOU!

# *QUESTIONS?*

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