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North Carolina Community College  
Library Association

October 2020

## Welcome to the Monthly eNewsletter from NCCCLA!

This email contains news from NCCCLA members and partners, news items of interest about U.S. community colleges, and upcoming events.

### A Note from Our President

Greetings NCCCLA members, Happy October! It's my favorite month of the year with the cooler weather, changing leaves, Halloween decorations, and for spending time in the kitchen concocting any gourd related soup. I will share my new favorite pumpkin coconut soup recipe on the Facebook page in what's making me happy.

We have some news for our next conference. Our winning conference theme for the 2021 Annual Conference is **"Look Inside."** It was submitted by Michele Handy of Blue Ridge Community College. This theme asks us to Look Inside through assessment and analysis, reconsider our priorities and biases, and determine how we might better meet our missions and goals. Thank you to all who submitted theme proposals. We look forward to planning our first ever virtual conference. Shout out to Samantha and our planning committee for exploring options and planning for the spring.



Jennifer Seagraves  
Johnston Community College  
NCCCLA President 2020-2021

**Finally, in the September newsletter we informed you of changes to the bylaws, in particular Article 2 Number 1 and now we need you to vote on the changes here: <https://forms.gle/8fVSRVkeGrco1T3D6>. Please encourage other members to vote because we need a high response rate to pass this change.** Here is a recap of the proposed changes from the last newsletter. Over the course of past year and through the experience of the last conference, it was suggested that the responsibilities of the Treasurer and the Membership Chairperson should be revised in order to accommodate our use of Memberplanet. With the guidance of our current Treasurer, Membership Chairperson, and Procedures officers, we have revised the two positions. The current Executive Board endorses these changes and now we are sharing them with you, our members. The most noteworthy change is that we have altered the role of the Treasurer to include a Treasurer-elect. The Treasurer-elect will shadow the current Treasurer during his/her last year, and will officially become the new treasurer at the next annual conference. It is our hope that the year of overlap will facilitate an easier transition. The position of Treasurer is one of our most important roles that carries with it many responsibilities, which makes it difficult when it comes time to recruit new officers. We hope that this year of training will encourage others to volunteer and learn from their predecessor.

Happy fall y'all!

Jennifer

## NCCCLA 2021 Conference Committee

Mark your calendar! Our virtual **2021 NCCCLA Conference** is scheduled for **March 10-12!** And get ready: the Call for Proposals is coming soon!

Samantha

## Appointments & Retirements

*From Staci Wilson:* **Catawba Valley Community College** had two retirements. **Bill Duffey** and **Carmen Barnes-Holden** both retired effective September 30. They have both been with CVCC for approximately 20 years.



**Bill's** entire CVCC career was spent in the Library. He began as a work study employee and worked as a Circulation Specialist before becoming our Cataloging Specialist.



**Carmen** worked with various departments on our campus before joining the Library as our Acquisitions Specialist.

**Anita McRary** has been promoted to Outreach and Instruction Librarian. Her is her bio: A recent graduate of the Master of Library and Information Studies program at the University of North Carolina in Greensboro, Anita McRary has been promoted from the Library Circulation Specialist at **Catawba Valley Community College** to Outreach and Instruction Librarian.

A high school dropout, Anita began her advanced studies with a high school equivalency from CCC&TI followed by a few classes CVCC prior to the advent of the Internet.

She completed a Bachelors of General Studies at Armstrong Atlantic State University in Savannah, Georgia. Afterward, she contracted with the Department of Social Services for many years facilitating classes and conduction home evaluations for prospective foster and adoptive parents. In 2012, she returned to college and completed a Masters in English at Georgia Southern University in Statesboro, Georgia and began teaching English as part of the adjunct faculty at Caldwell Community College and Technical Institute upon her return to North Carolina where she set up house in Granite Falls with her husband, Bryan, and their playful border collie, Margaret Louise.



## Marketing & Outreach

*From Retha Hall:* In recognition of National Voter Registration Day, held annually on September 22 since 2012, the **Central Piedmont Library** hosted two events: **Fake News: Reading Between Political Advertisement Lines** and **Amplify Your Voice: Vote!**

**Fake News**, held on Sept 16th was a panel discussion and featured Central Piedmont faculty and staff with backgrounds in radio and television, journalism, mass communication, public

relations, and English. Panelists addressed questions relating to the impact of media in formulating individual views and how to determine the validity of political ads in today's misinformation climate. Approximately ninety-eight participants joined in on the session and provided very positive feedback from the survey. View the panel discussion at: <https://bit.ly/2SKjUkv> and the media literacy guide at: <https://bit.ly/3drROnG>

Our second program, **Amplify Your Voice: Vote!**, was a special video presentation in partnership with the Charlotte Mecklenburg Library highlighting individuals sharing why they vote, and reasons why it's important for everyone to vote. The video was shared on social media platforms on National Voter Registration Day. We extend a special appreciation shout out to the following library staff: Martin House, Zach Kirchberg, Chad Fortner, Doug Short, and Jeff Jarvis in Central Piedmont Digital Media Services for their time and technical assistance on this project. Check out the video and related informational resources shared during the events and visit [NationalVoterRegistrationDay.Org](https://NationalVoterRegistrationDay.Org) to find out more about getting registered and involved in civic engagement.

Video presentation: <https://bit.ly/2GZ4Mgg>

Regulating Fact vs. Fiction - Disinformation in Political Advertising: <https://bit.ly/3iRRi3t>

How to Combat Fake News and Disinformation: <https://bit.ly/33R8Fx6>

Election Information Guide: <https://bit.ly/33SMaYC>

About Voting in North Carolina: <https://bit.ly/34Qj4s4>

*From Erin Allsop:* With the cooler weather in October, **CPCC** welcomes the beginning of **American Archives Month**. This month long observance is designated to help bring awareness to the importance of preserving our nation's past, present and future history and culture. In our great state, North Carolina Community Colleges have a rich history and these historical records tell our unique stories. Equally important, the preservation of valuable resources in print and digitally, add visibility to our archival collections for our communities to utilize. To celebrate Archives Month, below are featured highlights:

This year, the **Society of North Carolina Archivists** theme focuses on 20th Century Health and Medicine highlighting **North Carolina Women's Military Medical Service: Stories from the UNC Greensboro Women Veterans Historical Project** by Beth Ann Koelsch, curator. See the website at: <https://bit.ly/3nJlvFd>

Honoring a small bit of community college history, highlighted are a couple of interesting tidbits from the Central Piedmont Archives (at: <https://bit.ly/2GSWkPY>) about the history of the nursing program:

- Central Piedmont's nursing program is the oldest nursing program in the N.C. Community College System and has graduated more than 3,000 students since its inception.
- Practical Nursing became the Registered Nursing program in 1965, two years after the all-White Central Industrial Education Center merged with the all-Black Mecklenburg College to create Central Piedmont Community College. The program was created during the Civil Rights era, and was one of the first desegregated nursing programs in Charlotte.



Students in the Practical Nursing Program of Central Piedmont Community College, 1963.



Associate Degree Nursing Students, 2018  
Photo by: Darnell Vennie

The collaborative efforts between the [Society of North Carolina Archivists \(SNCA\)](https://bit.ly/33QusEY) and the [North Carolina Community College Archives Association \(NCCCAA\)](https://bit.ly/3nEvf3I) provide free educational opportunities to archivists and librarians.

## Events and Professional Development

### Webinar Series: Combating Racism in Libraries: Creating Spaces to Educate and Inform Our Communities

Wednesdays September 16 - October 21, 2 pm - 3 pm

The Public Libraries Section and the Ethnic Services Round Table of the NYLA have collaborated to curate this webinar series. The goal of the series is for libraries and library staff to learn, share, and discuss the historical and present day barriers that communities are facing regarding racism against the Black community. For more information and to register go to:

<https://bit.ly/3iuea9P>

### Library 2.0: Sustainability in Libraries

Wednesday, October 14, 3 pm - 6 pm

This free mini-conference will center on the concept of "Sustainable Thinking" which aligns the core values of libraries with the "Triple Bottom Line" definition of sustainability--i.e. the intersection of environmental stewardship, social equity, and economic feasibility--to inspire investment and build support for your library in the future. For details, go to:

<https://www.library20.com/sustainability>

### NCLA Virtual Mini Conference: Bridging the Digital Divide: Library Communities Respond

Friday, October 23, 9 am - 4 pm

NCLA Members: free; Non-NCLA members: \$10

This mini conference is designed to share ideas and initiatives for bridging the digital divide across library types and communities in response to the increased need for access to the internet and usable electronic devices during COVID-19. Presentations will address such topics



as digital equity, tips for partnering with non-profits, virtual programming strategies, shifting collection development and technology needs, and other issues. Learn more at:

<https://nclaonline.wildapricot.org/event-3998011>

### **FACRL 2020 Annual Conference: Demonstrating the Value of Academic Libraries during the COVID-19 Pandemic**

Friday, October 26, 9 am - 4 pm

FACRL Member: \$15; Non-FACRL Member \$45

Florida ACRL As academic institutions around the country have shifted their focus to delivering instruction online during the 2020 pandemic, how have academic libraries continued to demonstrate their value? Stay-at-home orders and social distancing efforts have forced us to evaluate how we deliver our services in order to support our communities. For more information go to: <https://facrl.wildapricot.org/Annual-Conference>

### **SirsiDynix Connections Summit**

October 27-29

Connections Summit is a free, online conference open to all libraries worldwide. Speakers who are experts in their field come to share their insights on the most relevant topics affecting libraries today. Register at: <https://bit.ly/3dn7wA8>

### **NCLA Biennial Conference**

October 19 - 22, 2021

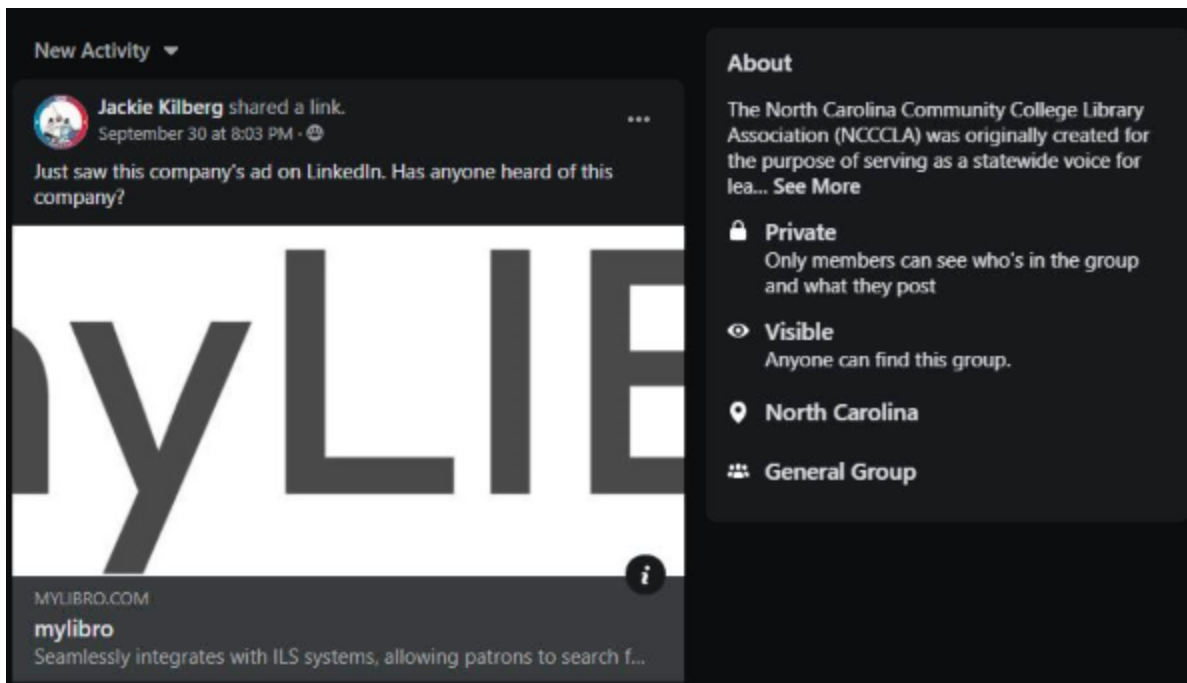
The 64th Biennial Conference will be held in Winston-Salem, hosted jointly by NCLA and SELA (Southeastern Library Association). The theme is "S.E.E. the Future: Support. Educate. Empower." More information is coming soon! #NCLA21



### **NCCCLA on Facebook**

Do you use Facebook to keep on top of library-related news? Join our group to share ideas, news and other pressing information that cannot wait until the next newsletter comes out.





The **NCCCLA Facebook** page can be viewed by going to the following address: <https://www.facebook.com/ncccla>. Please contact Angela Davis, NCCCLA webmaster, at [adavis@email.pittcc.edu](mailto:adavis@email.pittcc.edu) if you have any questions. Happy posting!

## Past NCCCLA eNewsletters

Did you miss an eNewsletter? Don't worry! Now you can get to the archived issues on the NCCCLA [website](#) . Look for the Newsletters link under the Documents section of the top navigation bar.

## Corporate Sponsor of the Month



**[Carolina Furnishing Design](#)**

## Share with your NCCCLA Community >

Do you have news and events from your library or district to share? Contact **Katy Hoffer, NCCCLA Communications Officer**, at [kshoffler@waketech.edu](mailto:kshoffler@waketech.edu). Our next eNewsletter is scheduled for November!

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