North Carolina Community College
Library Association

August 2021

Welcome to the Monthly eNewsletter from NCCCLA!

This email contains news from NCCCLA members and partners, news items of interest about U.S. community colleges, and upcoming events.

A Note from Our New President

Happy August!

We are getting prepped and ready for fall, and activity is starting to pick up. Our Summer Webinar Series was a great success. Our final session is on Thursday, August 12th, and will build on the LibGuides training we started way back in June. The focus this time will be on images. If people are excited about this format, we may continue to offer these interactive LibGuide workshops in the future, as well.

The "Tell Me Without Telling Me" district photo challenge submission window wrapped up at the end of July and the photos are posted on the association's website. There are some beautiful images from all around the state. The last day to submit a guess is today, Monday August 9th. Make sure you get your guess submitted. I tried and failed pretty miserably, so you can be confident that you'll at least do better than I did!

Samantha O'Connor
Central Carolina Community College
NCCCLA President 2021-2022

Conference planning is moving along. While we're still waiting to get confirmation that the conference can be held at Pitt, we have managed to select a conference theme. Keep an eye out for the September newsletter where we will unveil it.

I hope everyone has had a chance to rest and recharge this summer. I know we all needed it after last year. Have a wonderful August, whether you are welcoming students back to campus in person for the first time, seeing them again after a summer hiatus, or staying primarily virtual.

Cheers,

Samantha

Events and Professional Development

Look Inside LibGuides - Episode 2
Thursday, August 12, 2:00 pm - 3:00 pm
This session is for anyone who needs very basic tips and processes for how to deal with images. Web image experts are invited to attend so that we can ask you all kinds of questions during the Q&A section! We will touch on several different aspects of using images in your guides such as how to: quickly resize images using Paint; use Lighthouse (via Chrome) to get a quick analysis of your page load time; add padding around images; and use the LibGuides Image Manager. The Accessibility Tune-Up segment will include very brief reminders about alt text and resources with examples. Instructions: You will need to log in to MemberPlanet (https://www.memberplanet.com/Login.aspx) in order to RSVP to this event. The session link will be included in your confirmation e-mail.

Project Outcome 101
Tuesday, August 10, 12:00 noon - 1:00 pm
In this one-hour online training session participants will be introduced to everything the Project Outcome toolkit has to offer for public and academic libraries. Learn how to measure meaningful learning outcomes and how Project Outcome can help at every step in the process, from administering surveys to presenting the results. Register here: https://ala-events.zoom.us/webinar/register/WN_SWZ4tMMIRfm7MhEu51Sq4A

Promoting Your Community College Archives
Thursday, August 12, 10:00 AM

A strong outreach program is essential to building a community college archives. Three panelists will share tips and best practice advice on how to engage students, instructors, and local communities with collections in the community college environment. The discussion will include guidance on growing a successful outreach program while growing a young archives, strategies for promoting your collections to key stakeholders, and examples of practical, attainable outreach initiatives to consider at your own institution. Register at: https://zoom.us /webinar/register/WN___zHP9YyRCCfJpBUK6kV8w

Developing Policies for Community College Archives
Thursday, August 19, 10:00 AM
Do your archival policies need a refresh? Or are you ready to develop a brand-new policy from scratch?
Join a panel of peer archivists and NCCCAA leaders to learn about the policies that are most essential to your archival operations. Three presenters will explain what has worked for them—and how they handle challenges in the community college environment—and encourage you to jumpstart the process at your institution. This informal conversation will provide practical, real-world advice about policies on collections development, access, collaborating with partner organizations, and more. Register at:
https://zoom.us/webinar/register/WN_246zgc6tSpiZTYOvUMfF6g
Questions? Contact brooke.csuka@ncdcr.gov.

SAGE 2021 Critical Thinking Bootcamp
August 12, 12:00 noon - 4:00 pm
Join SAGE Publishing and a panel of academic librarians and social and behavioral scientists for the 2021 Critical Thinking Bootcamp. features sessions including:
   *   Misinformation & Media: The Impact on Universities
   *   The Historical Use of Mis/Disinformation and What it Means for Educators
   *   Informing Students About Algorithms and Information Ecosystems
For more information, go to: https://group.sagepub.com/critical-thinking-bootcamp-2021

Considering Data Literacy Using Kuhlthau's Information Search Process:
Implications for Librarians and Data Providers August 16, 2:00 pm
This panel discusses uses of Kuhlthau's Information Search Process (ISP) to illustrate ways that librarians can assist students and collaborate with data providers to improve the data search process. Librarians and data providers share similar data literacy goals, and this panel pools the expertise of both groups to focus on strategies and interventions that support novice researchers. We explore our combined experiences and jointly step through students' research phases to examine how each group can contribute to improving that experience. Moreover, we explore ways to review students' data literacy needs throughout the research process through the lens of Kuhlthau's six-stage, iterative ISP. Kuhlthau's framework, rooted in empathy, maps to existing knowledge about what students do, think, and feel at various stages of the search process. Register here:
https://ala-events.zoom.us/webinar/register/WN_hBNELjkbSuu1u1DhKJOC4Q

The Anti-Procrastinator's Guide to Time Management
August 18, 2:00 pm - 3:00 pm
Carrie Rogers-Whitehead, former librarian and self-proclaimed "anti-procrastinator" shares her tips for tackling big projects in small chunks and better managing time. Tips from working at home and virtually will be shared as well as advice from Carrie's years of working at an extremely busy reference desk. Register here:
https://statelibrary.ncdcr.libcal.com/event/8074936

Why DEI Training is Not Working
August 25, 2:00 pm - 3:00 pm
According to a McKinsey Report, organizations large and small spend an average of $8 billion dollars a year on diversity training. Nearly two-thirds of colleges and universities offer diversity trainings for faculty, staff, and students each year for an annual estimate of over $280 million. Yet, hundreds of studies dating back to the 1930s suggest that anti-bias and diversity training

does not reduce bias, alter behavior, or change the cultural climate of the organization. Although diversity training does not work, it does not mean the problem cannot be solved. Libraries can go from popular "drive by" diversity training sessions to creating change that supports an inclusive workplace culture for everyone. For more information, go to: https://statelibrary.ncdcr.libcal.com/event/8074932

Entrepreneurial Mindset Course on NC Live Website
Self-paced
In partnership with EBSCO and the Entrepreneurial Learning Initiative, NC LIVE is pleased to offer access to a self-paced, online course for library staff and patrons on cultivating an entrepreneurial mindset. Once you enroll, you have access to the course materials for 365 days. You can also access the course materials on multiple devices. To access this free course, go to: https://academy.elimindset.com/p/icehouseentrepreneurshipprogram23131

2021 NCLA Conference
October 18-21, 2021
Registration for #NCLA21 is **open**!
For more details, including the full conference schedule, please see the conference home page at: https://nclaonline.org/conference.

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NCLA 64th BIENNIAL CONFERENCE | SELA

NCCCLA New Member Highlights

My name is **Norrine Burton**. I currently work at Coastal Carolina Community College as a Public Service Librarian. I have been a Librarian at Richland's Elementary, West Craven Middle, White Oak and Swansboro High School. I received my Master's in Library Science from North Carolina Central University in 2005. I am the Subject Liaison to English, History, Health and Fitness, Legal Services, and Early College. It is my belief that the library should be a safe zone for students to read, relax, work on assignments, research and seek academic and emotional support.

Evan Schmoll has returned to Greenville, NC to begin working as the Public Services Librarian at Pitt Community College. She spent the last two years at East Tennessee State University in Johnson City, TN where she worked as a Reference and Instruction Librarian. Prior to that, she worked at a variety of libraries in Eastern NC. Evan's professional experience as a school media coordinator, public librarian, and university librarian will only help her as she begins her next chapter assisting community college students. When not working, Evan loves to spend time with her younger sister, her best friend and honorary niece, and her two cats.
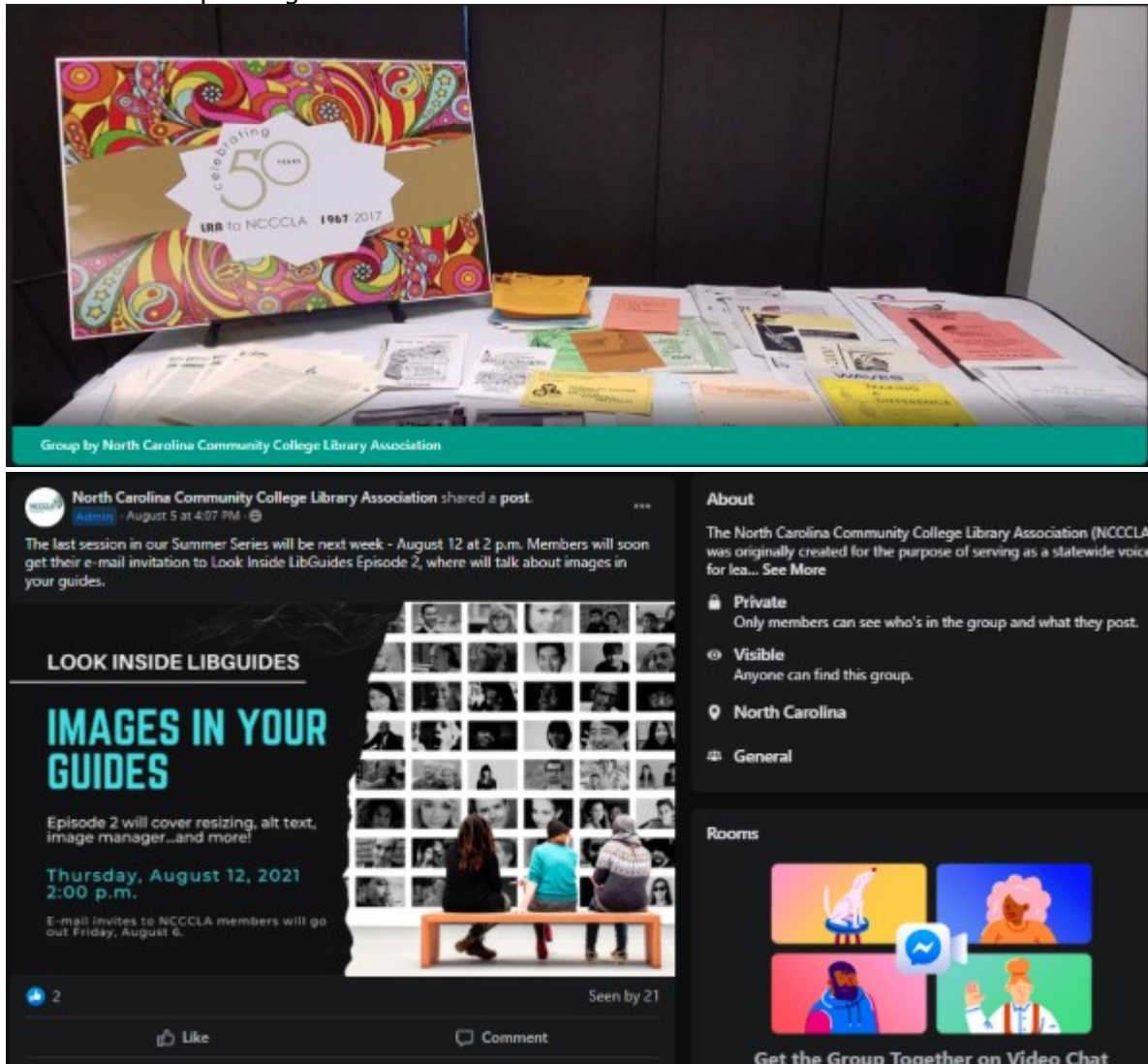
NCCCLA on Facebook

Do you use Facebook to keep on top of library-related news? Join our group to share ideas, news and other pressing information that cannot wait until the next newsletter comes out.

The NCCCLA Facebook page can be viewed by going to the following address: https://www.facebook.com/ncccla. Please contact Angela Davis, NCCCLA webmaster, at adavis@email.pittcc.edu if you have any questions. Happy posting!

Past NCCCLA eNewsletters

Did you miss an eNewsletter? Don't worry! Now you can get to the archived issues on the NCCCLA website . Look for the Newsletters link under About: Documents section from the top navigation bar.

Corporate Sponsor of the Month

Share with your NCCCLA Community

Do you have news and events from your library or district to share? Contact Katy Hoffler, NCCCLA Communications Officer, at kshoffler@waketech.edu. Our next eNewsletter is schedule for September.