



# NCCCLA Meeting 2022

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Ty Sweatman  
Library Territory Manager

## Who We Are

- Delivering Health-Science Content for over 75 Years
- Based in King of Prussia, PA
- Content available in multiple formats for a wide range of patrons
- Free Library Services

NCCLA 2022

# Fall 2021 Enrollment Update

## Enrollment Trends in Higher Education

- Total enrollment—which includes undergraduate and graduate students—dropped by 2.7 percent in fall 2021 compared with fall 2020
- Since the pandemic began in spring 2020, enrollment has declined by 5.1 percent across the board, with 937,500 fewer students enrolled at American colleges and universities
- Undergraduate enrollment declined by 3.1 percent in fall 2021 compared with fall 2020. Graduate enrollment declined by 0.4 percent.
- Public two-year colleges experienced a 3.4 percent enrollment decline this fall—a smaller dip than the previous fall, when student numbers declined by 10.1 percent
- Throughout the pandemic, public two-year colleges have been hit the hardest: enrollment in the sector has fallen by 13.2 percent since fall 2019

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## **EFFECTS OF ENROLLMENT TRENDS**

- Declining and/or “flat” budgets
- Short-Staffed Libraries
- Difficulty managing print collection, especially nursing
- Use it or lose it: electronic content philosophy
- Every dollar counts more than ever

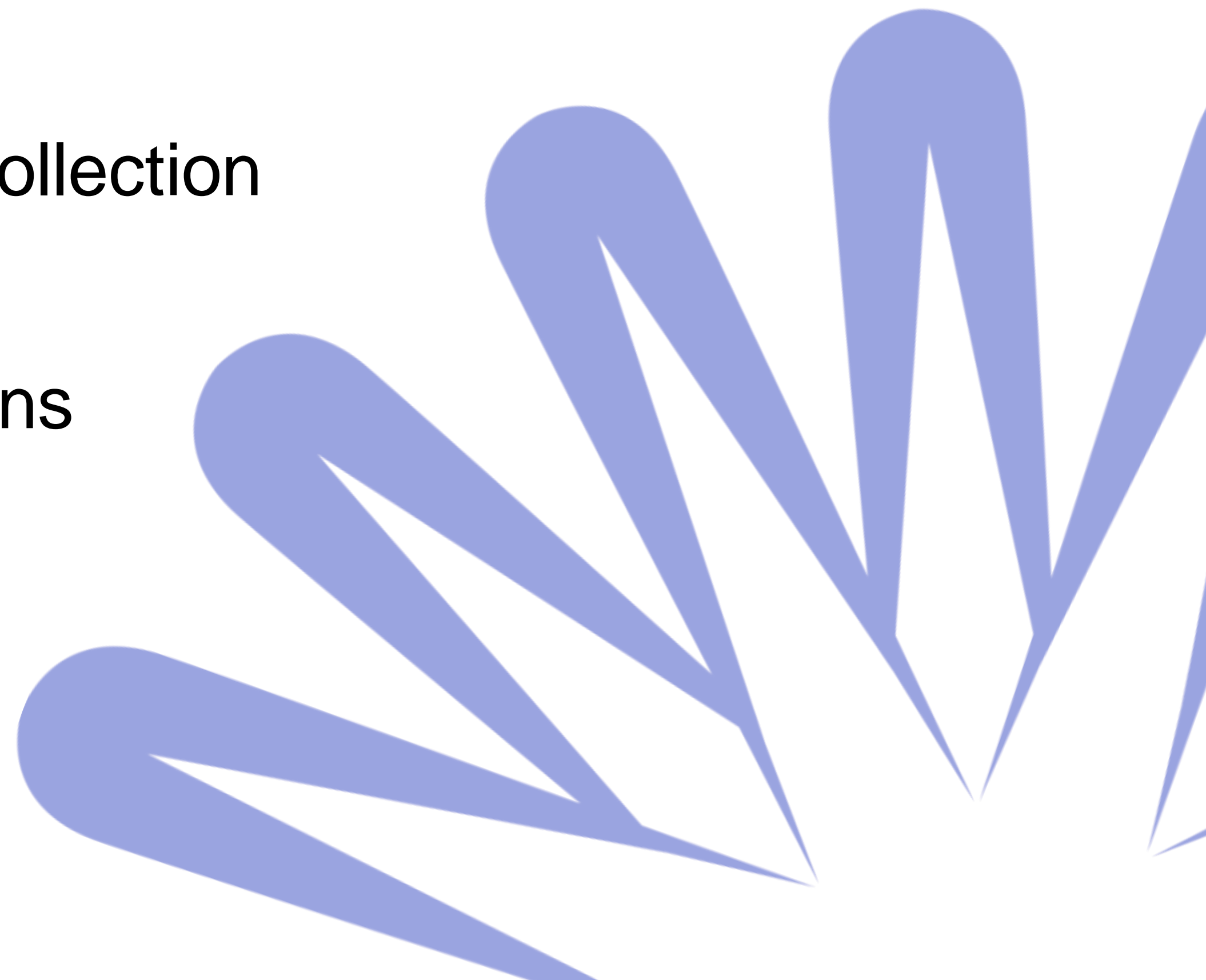
NCCLA 2022

# How Can Rittenhouse/R2 Help Save Time & Budget Dollars?



## R2 Digital Library & PDA-Helps Inform Purchasing Decisions

- Fully Mediated-No Automatic Purchases
- Add any non-purchased R2 title to a PDA Collection
- Three Full-Text Access User Sessions
- “Triggers” into R2 Shopping Cart
- R2 Administrators Make Purchasing decisions
- Deposit Account Available
- Free 60-Day Trials Available





## 2021: Top 10 PDA Viewed Titles in Two-Year Colleges Across the United States

- 1.) *Pediatric Otolaryngology for Primary Care* 9781610024006 American Academy of Pediatrics
- 2.) *Fast Facts About PTSD* 9780826170088 Springer Publishing Company
- 3.) *Pediatric Primary Care* 9781284093100 Jones & Bartlett Learning
- 4.) *Pediatric Dermatology* 9781610024587 American Academy of Pediatrics
- 5.) *Advanced Pediatric Assessment* 9780826150110 Springer Publishing Company
- 6.) *Geriatric Medicine at a Glance* 9781118597644 Wiley-Blackwell
- 7.) *Emergency Medical Responder* 9781284107272 Jones & Bartlett Learning
- 8.) *Review of Hemodialysis for Nurses and Dialysis Personnel* 9780323641920 Elsevier Health Sciences
- 9.) *Global Health Care* 9781284175691 Jones & Bartlett Learning
- 10.) *Fast Facts About the Nursing Profession* 9780826131386 Springer Publishing Company

## 2022: Top 10 PDA Viewed Titles in Two-Year Colleges Across the United States

- 1.) *Nursing* 9780999308868 American Nurses Association
- 2.) *The Emergency Medical Responder* 9783030643959 Springer Nature
- 3.) *Wound Care Made Incredibly Easy* 9781496306319 Lippincott Williams & Wilkins
- 4.) *Take Charge of Your Nursing Career* 9781646480005 Sigma Theta Tau International
- 5.) *Health Policy Issues: An Economic Perspective* 9781640550100 Health Administration Press
- 6.) *Lutz's Nutrition & Diet Therapy* 9780803668140 F.A. Davis
- 7.) *Molecular Diagnostics* 9780803668294 F.A. Davis
- 8.) *Rapid Assess Guide for Pediatric Emergencies* 9780826152428 Springer Publishing Company
- 9.) *De-Escalating Violence in Healthcare* 9781948057493 Sigma Theta Tau International
- 10.) *Therapeutic Communication: Knowing What to Say When* 9781609181710 Guilford Press



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## **UPDATING YOUR LIBRARY'S COLLECTION?**

- Accreditation Upcoming?
- Shifting from print to electronic content?
- More students returning to campus-need to update print collection?
- 5-Year Rule in Nursing
- FREE Service—Email shelf list in Excel format: Title, Author, ISBN
- We will send a quote-Pick out what you need to purchase



## FREE RESOURCES AVAILABLE ON THE R2 LIBRARY

Over 40 Free titles available on R2:  
Look under Special Collections in the R2 Admin area.

- The Merck Manual of Diagnosis*
- Fast Facts: Type 1 Diabetes in Adults*
- Fast Facts: Medication Adherence*
- Exercise & Physical Activity*
- Environmental Health in Nursing*



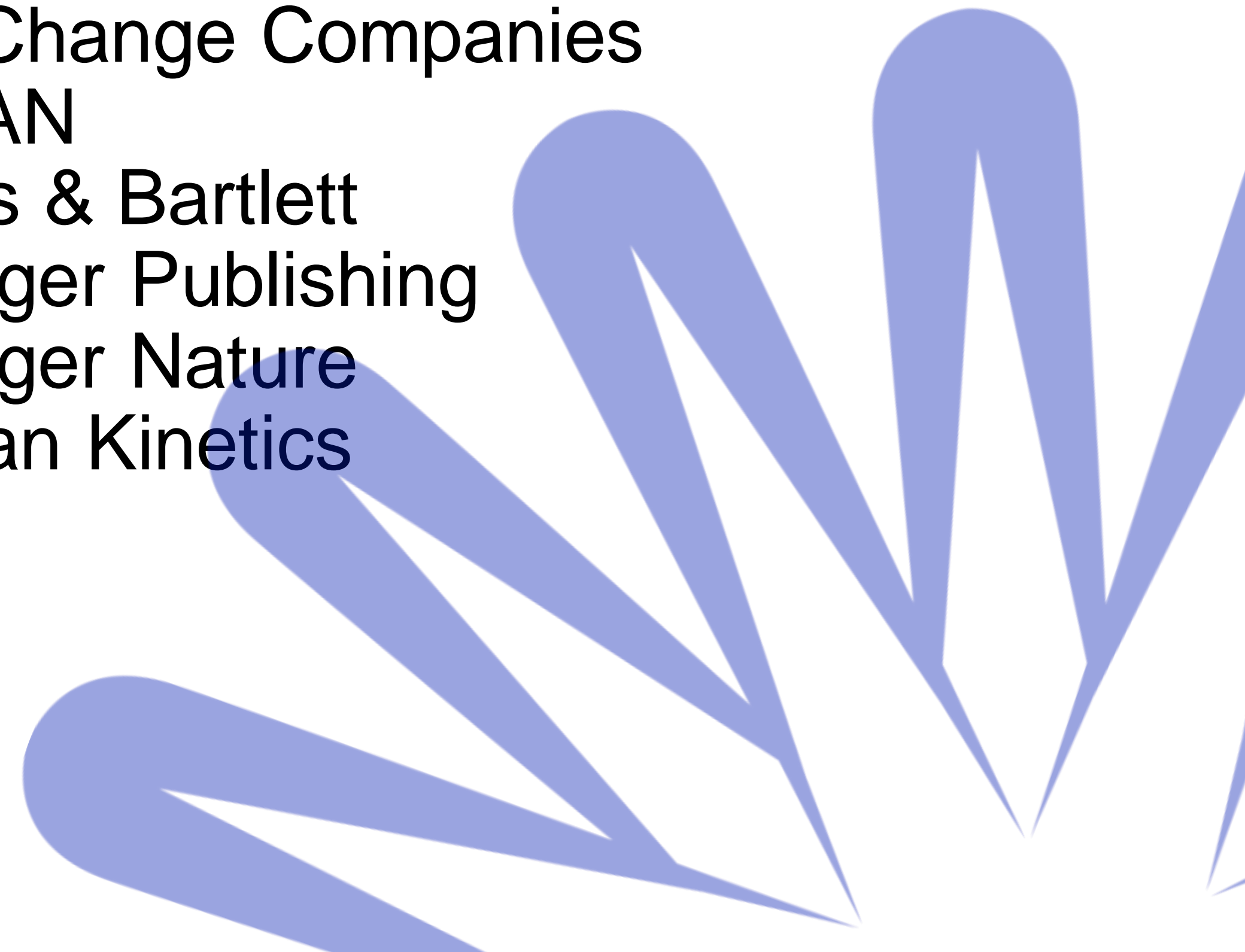
## New & Expanded Content from the following Publishers on the R2 Digital Library:

### Content Coming Soon...

- Managing Contraception, LLC
- Karger
- AWHONN
- Elsevier
- LactNews Press
- The Medical Letter
- American Hospital Association
- Lippincott

### Recently Added Content...

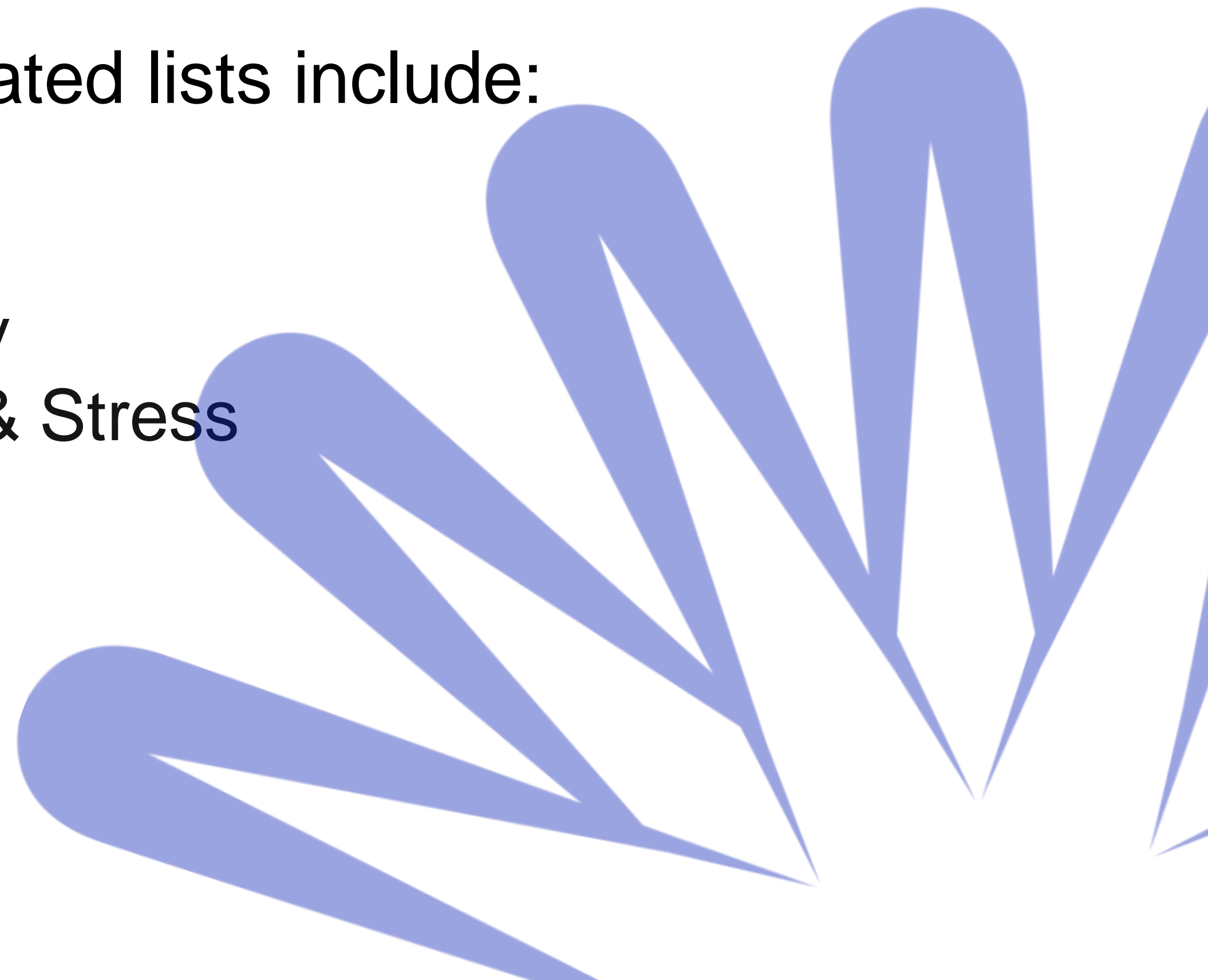
- The Change Companies
- ASPAN
- Jones & Bartlett
- Springer Publishing
- Springer Nature
- Human Kinetics



## Doody's Core Titles & Special Topics Lists

- Doody's Core Titles available on the R2 Digital Library—largest collection of DCT eResources available.
- Doody's Special Topics Lists—carefully curated lists include:

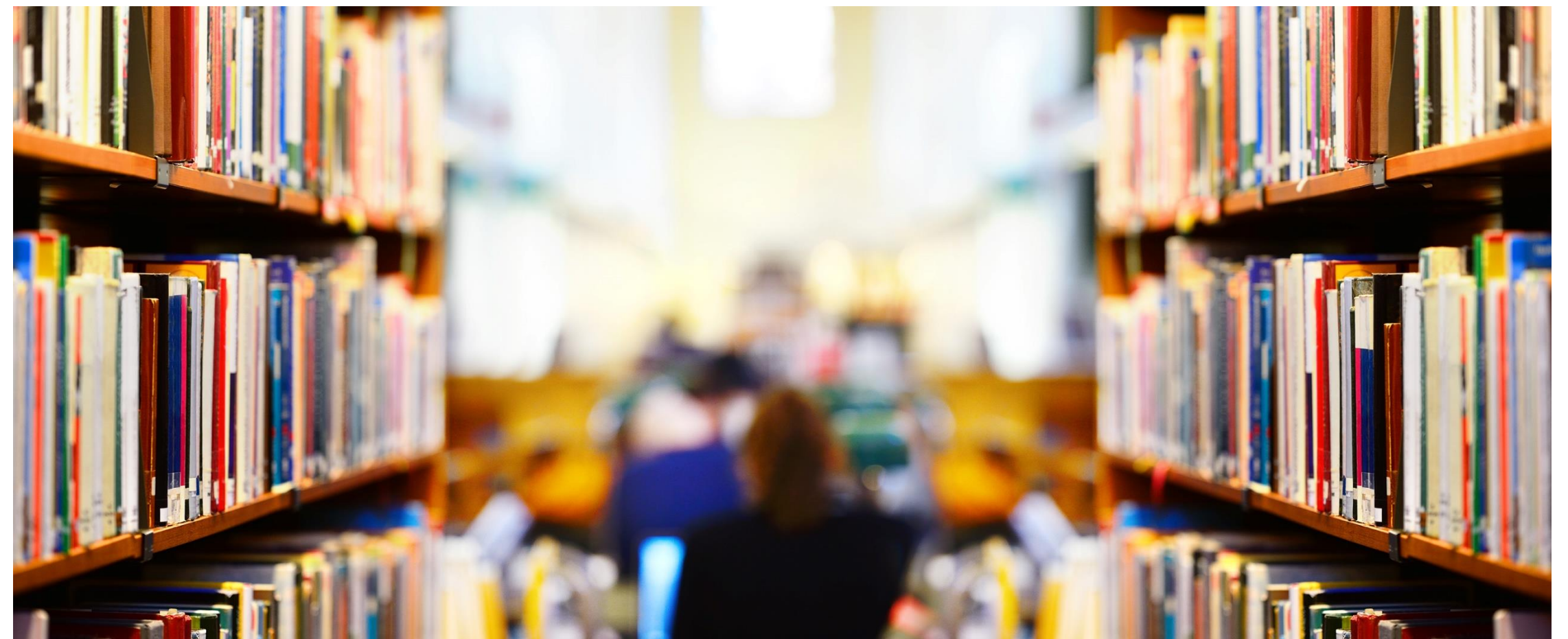
Health Equity  
Health Literacy  
Health Professionals & Stress  
Rural Health  
Telehealth  
Vaccinations





## DISCOUNT OPPORTUNITIES

- Reduced price Lippincott eBooks
- Update your Print Collections with an additional 5% discount. Use Code: TAKE5
- Rites of Spring: 20% discount on one print order on Rittenhouse.com, and one eBook order on R2library.com. May 1—31. Use Code: ROS22





**Thank you!**

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