

COMMUNICATIONS COMMITTEE

RESPONSIBILITIES

The Communications Committee supports the work of NCCCLA by developing and delivering strategic communications to its members and the public in a variety of formats. In addition, the Communications Committee will undertake other communication-related tasks upon the request of the organization.

COMPOSITION

- Communications Officer: Appointed by the President
- Webmaster: Appointed by the President
- Conference Committee Representative
- NCCCLA members who wish to serve as volunteers to help create content, edit the newsletter, monitor social media posts, update the website, create graphics, etc.

GENERAL PROCEDURES

The Communications Committee is charged with:

- coordinating and maintaining the various NCCCLA communication avenues (website, social media, newsletters, emails, etc.)
- developing a communications plan to facilitate the timely dissemination of information to members
- making recommendations to the Executive Board regarding the purchase and maintenance of the tools, software, and other resources needed to facilitate communication among members and the public
- working with NCCCLA committees, districts, and other groups within the organization to help create, organize, and disseminate information about their events, programs, webpages, etc.